



# Wisconsin Update

Department of Sociology • Summer 2016

For Sociology Alumni and Friends of the University of Wisconsin–Madison

## Inside:

- 'Big Picture' of Social Science ..... 2
- Professor Maynard's Recognitions ..... 2
- Focus on Justice ..... 3
  - Making a Murderer*
  - Exonerated Death Row Inmate
- Graduate Fellowships ..... 3
- First Undergrad Commencement ..... 4
  - Returning Activist and Farmer
- Reschke and Sperka Awards ..... 4
- Minority Recruitment and Retention.... 5
- Recent Faculty Books ..... 5
- Grad Student Awards ..... 6
- Olympian Wins Fellowship ..... 6
- Faculty and Staff Awards ..... 7
- Professor Ermakoff Award ..... 7
- Wisconsin Idea Course..... 7



John DeLamater with his wife, Janet Hyde.

## Professor DeLamater Retires After Prolific Career

**John DeLamater**, a Conway-Bascom Professor of Sociology, spent his academic career at UW–Madison, joining the department in 1969 directly from his PhD at the University of Michigan. In a research career spanning almost five decades, DeLamater examined a range of topics related to human sexuality. He was recognized as an elected fellow of the Society for the Scientific Study of Sexuality and served for eleven years as the editor of the *Journal of Sex Research*. His research has produced more than eighty articles and reviews, and he authored or edited eight books, including the textbook *Social Psychology*. DeLamater initially cowrote the textbook because no sociologically oriented texts were available; the book is in preparation for its ninth edition and has been adopted widely.

Beyond his considerable academic contributions, DeLamater received the Chancellor's

*Continued on page 3*

### Did you know?

Three years ago, John DeLamater used royalties from his books *Understanding Human Sexuality* and *Social Psychology* to establish the DeLamater Fund, which supports the research of graduate students.

## Matt Desmond, MacArthur 'Genius' Award Winner, on *Evicted*

In March, Professor **Matt Desmond** (PhD '10) launched his *New York Times* bestseller, *Evicted: Poverty and Profit in the American City*, to an overflow Madison crowd of colleagues, friends, students, and alumni.

Desmond said he was glad to be home and he misses Madison. His work was conducted in Milwaukee as a graduate student studying with Professor **Mustafa Emirbayer**; this ethnographic research was the reason for his application to our PhD program. In his application, Desmond stressed, "[I] had to do this work. If I hadn't been able to do it, I have no idea what else I would have done."

Focusing on challenges faced by eight families struggling with the housing system in the low-income private sector, the research underscores systemic flaws that contribute to poverty and proposes a simple solution. Desmond reminded the audience that it takes a dedicated team to conduct this type of fieldwork, and noted that one team member was both mugged and bitten by a dog during the research process.

Desmond is the John L. Loeb Associate Professor of the Social Sciences and codirector of the Justice and Poverty Project at Harvard.

*Our Board of Visitors funded this event and organized it in conjunction with Wisconsin Foundation and Alumni Association.*



MICHAEL KIENITZ

## Go Green!

Would you prefer to Go Green and receive your annual *Wisconsin Update* exclusively via email? Contact Tina Hunter (thunter@ssc.wisc.edu) to opt in and Go Green!



DEPARTMENT OF  
**Sociology**  
UNIVERSITY OF WISCONSIN–MADISON

## Did you know?

Our Board of Visitors (BOV) is a group of alumni who support, advise, and advocate for our department. Not to be confused with a Board of Directors, the BOV is dedicated to promoting the long-term development of relationships with alumni and friends, and to building the resource base necessary to sustain the department as a world leader in the social sciences. The BOV established our Enterprise Fund providing student financial support. Members were instrumental in placing seven students into summer internships with support for the Joe and Joann Elder fellowship, funded by sociology alumni and our Board of Visitors.

Recent events to which the BOV members have contributed include organizing and sponsoring Matt Desmond's talk (see page 1) and staffing a mentoring event. Mentors are local alumni with insight into post-graduation job opportunities. Would YOU like to be a mentor? Ideas for other ways alumni can contribute? We'd love to hear your thoughts!

The annual *Wisconsin Update* is prepared by the Department of Sociology publications committee: Tina Hunter (editor), with contributions from Ted Babcock, Patrick Brenzel, Joe Conti, Charlotte Frasca, Monica Grant, Ellen Jacobson, Alice Justice, Dana Rasmussen, and Toni Schulze.

Design: University Marketing

## Emeriti Professors Describe 'Big Picture' of US Social Science Research



**Bob Hauser (left) and Cora Marrett.**

Two renowned scholars returned to campus to discuss their experiences as leaders of national social science research and funding programs.

**Bob Hauser**, a professor of sociology at UW–Madison from 1969–2010 and currently the executive director of the Division of Behavioral and Social Sciences and Education at the National Research Council of the National Academies of Sciences, Engineering, and Medicine, opened the talk. He emphasized that the mandate of the National Academies, which are private, nonprofit organizations, is to provide nonpartisan scientific information in the service of national policy questions. He highlighted recent

reports summarizing the state of social science research on controversial topics related to policy debates in the areas of education, immigration, and US health in comparative perspective.

**Cora Marrett**, a professor of sociology and Afro-American studies at UW–Madison from 1974–1997, former deputy director of the National Science Foundation (NSF), and now an emeritus professor, also spoke. She discussed her experience at the NSF, the premier national funding agency for social science research, and the current status of the social sciences—in particular, the amount of funding allocated for this type of research relative to other scientific fields. She called for more organizational and collective action among social scientists of disparate disciplines in advocating for the importance and relevance of their work, and for additional resources. Social scientists, she said, should worry less about their individual survival as researchers and join together to determine priorities and strategies to keep the social sciences collectively relevant and competitive for funding.

## Maynard Earns Honorary Degree, Ceremonial Sword

When Professor **Douglas Maynard** completed his PhD at UC Santa Barbara in 1979, he got a diploma. When he received an honorary doctorate from the University of Helsinki in May, the degree came with several flourishes.

A specialist in ethnomethodology and conversation analysis, Maynard is at work on two projects: an NIH-funded investigation of communication about end-of-life issues in oncology clinics, and an NSF-funded study of conversations surrounding the testing and diagnosis of autism spectrum disorder in children.

Maynard travels to Helsinki annually for research as a collaborator and visiting fellow at the Finnish Centre of Excellence in Research on Intersubjectivity in Interaction. This year's trip involved both play and work. Graduate student commencement is a three-day event, and with roughly twenty hours of daylight in the summer, there's plenty of time for celebrating. Festivities included a seaside picnic, an ecumenical service at the city's cathedral, dinner and dancing, and a midnight procession to an observatory to enjoy the dawn.

Cultural symbols are integral to the ceremonies. Each honoree was presented

with a sword to signify the "sharp" quest for knowledge, and the swords were sharpened on a champagne-doused whetstone. When degrees were conferred, Maynard was given a top hat, representing freedom of thought.

"All of it was fun," he reported. "The food was wonderful, and even though much of the ceremony speeches were in Finnish, the sense of welcome and honor was palpable. But the best part was the ball on Saturday night, filled with what the classical sociologist Emile Durkheim called 'collective effervescence.'"



**Doug Maynard sharpening his ceremonial sword in Finland. Maynard is also the 2016 recipient of the Engel Award for outstanding research that contributes to the theory, practice, and teaching of effective health-care communication and related skills.**

MIKKA VERTO

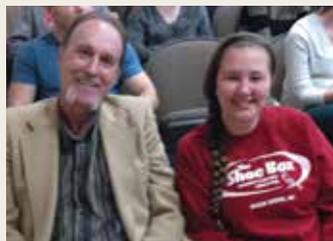
### Steven Avery's 'Netflix' Attorney Reflects on Case, Aftermath

The murder case of Steven Avery, who lived in Manitowoc County, Wisconsin, became infamous due to a Netflix documentary. As the series *Making a Murderer* was garnering international attention, Dean Strang, one of Avery's original attorneys, visited Professor **Michael Massoglia's** class to discuss legal procedures and share insight about the logistics of the case, its coverage, and subsequent developments.

Strang outlined his role in the 2007 trial and expounded upon issues in our legal justice arena. Strang spoke about his fame after the documentary aired, noting that he had to hire a PR crisis management firm. He addressed

particulars of the case that are a matter of public record, as well as how he immersed himself in the case, relocating to the area for months. In addition to answering student questions, Strang discussed how much work goes into defending a murder case as well as how emotionally invested many involved become. Strang stressed that he has faith in the jury system. The verdict of this case, which inspired untold hours of binge-watching and an outcry of injustice from many sectors, "remains a big stone in the pit of my stomach," said Strang.

### Exonerated Death Row Inmate Ray Krone Focuses on Educating



**Ray Krone (left) and senior Emily Rhodes.**

Junk science and corruption put Ray Krone on Arizona's death row in 1991 for murder. Unwavering commitment to justice exonerated him in 2002. As Krone said to sociology students in October, "It happened to me. It could happen to anyone."

Krone is the 100th death row inmate exonerated since the 1976 reinstatement of the death penalty. He shared his story with Professor **Michael Massoglia's** undergrads, holding a full lecture hall in rapt silence.

"Ray provided details so that I could picture it all," junior Emily Rhodes said. "I imagined myself in his place

because he painted his story so vividly."

Noting that "just because someone is arrested, it doesn't mean they did it," Krone told students that presenting across the country is therapeutic. He added, "My family knows those ten years didn't damage me forever. Speaking lets me show I'm OK and also brings attention to this situation." Krone works with Witness to Innocence, a group supporting exonerated Americans that runs a speakers bureau to share their stories.

Due to DNA evidence that the prosecution saved and Krone's lawyer obtained, the perpetrator was arrested and accepted a plea deal, underscoring the irony that Krone was sentenced to death for a murder he didn't commit while a murderer who confessed got a lighter sentence. Of the DNA evidence, Krone closed by cautioning, "It's not like television, folks. DNA is not the magic bullet. And it can disappear by the people holding it."

### Graduate Students Win Fellowships to Study the Sociology of Law

The UW Law School's Institute for Legal Studies (ILS) awarded five of its ten fellowships to sociology students. The fellows program advances interdisciplinary research on law by promoting research skills of graduate students. Each fellow studies law in action. **Isabel Anadon** researches legal regulation of migration within intermediary countries bordering countries considered destinations for immigrants. **Daanika Gordon** researches the relationship between residential segregation and urban policing. Her work describes how formal law enforce-

ment practices vary across space. **Walker Kahn** studies mass securitization of the residential mortgage market and how it affects the strength of civil rights, property rights, and due process during judicial foreclosure proceedings. **Emma Shakeshaft** examines case law to show how judges understand and use race to make custody decisions in transracial adoption cases. **Di Wang** studies how marginalized communities, such as queer women, can mobilize around law-related issues under China's authoritarian regime.

### DeLamater Retires ... (cont. from page 1)

Distinguished Teaching Award and many other campus recognitions for teaching excellence. He has made important contributions to teaching quality across campus through the Teaching Academy and served on the DELTA advisory board for Bridging the Achievement/Equity Gap. DeLamater notes that his most rewarding class to teach was Human Sexuality, which he taught for almost forty years. According to DeLamater, "the class examines how social sci-

ence and biology intersect" and gives students "the opportunity to think about the issues that affect their lives in direct ways."

DeLamater hopes to travel and to spend time on his hobby: the electric streetcars in Kenosha, Wisconsin. For the past four years, he has spent at least one day a month helping to maintain and repair the historic streetcars.

We wish John the best as he begins his retirement!

## Our First Undergraduate Commencement

Thirty graduating seniors and their families joined sociology faculty and staff in May for our first departmental undergraduate commencement. Despite temperatures barely above freezing and frigid lake wind, the celebration in the Social Sciences building was warm and joyful. After a breakfast reception, Professor and Chair Pamela Oliver welcomed students and called the names of our graduates, Professor Michael Massoglia started his speech by asking the students to thank their families for contributing to their successes, and advisor Ellen Jacobson greeted each graduate crossing the stage. A noon ceremony for all UW graduating seniors was held at Camp Randall.

*The reception was made possible in part by a generous donation from Professor John DeLamater.*



## Undergrad Experience Spans Four Decades for Jim Roy, Activist and Farmer



**Monica Grant, Jim Roy, and John DeLamater.**

**Jim Roy** entered UW–Madison in 1981 as a sophomore transfer from UW–Oshkosh. Coming from rural Wisconsin, Jim loved the size of the UW. As a young gay man, diversity was important and novel; he cofounded the 10% Society, a student organization providing a safe

space for LGBTQ students and allies. The organization sponsored the first annual LGBTQ dance in Memorial Union’s Great Hall, held conferences, and enabled Roy to sit on a panel in Professor **John DeLamater’s** course, discussing being gay in the 1980s.

Roy withdrew a few credits short of a degree to become the caretaker for a family member. Thirty years later, Roy returned to earn his long-awaited degree on the advice of hospice-care professionals who urged him to join them in their work.

Undergrad advisor **Ellen Jacobson** guided Jim in declaring a major, and Roy notes that undergrad program coordinator **Ted Babcock** was “awesome in helping me.” Professor **Monica Grant** gets credit for encouraging Roy to attend the department’s first undergraduate commencement.

Roy especially enjoyed the personal feeling of the department’s commencement because he did not attend the massive Camp Randall ceremony. “This was special because it was smaller and I got to see my classmates and thank Monica and Ellen one last time,” he said. “I loved getting a picture with John DeLamater, who I had when I was new to Madison, and Monica Grant, who I had for my final class.” As for changes in our students, Roy added, “It is encouraging to see how smart and open-minded students are. They don’t care if someone is gay, and it used to be such a big deal!” Roy is busy applying for positions with hospice agencies from his small farm in Loganville, Wisconsin.

We wish Jim the very best of luck, and we are honored that he chose sociology as his major!

## Reschke and Sperka Undergraduate Awards

Four of our outstanding undergrads received Reschke Awards. **Constance Chang** is double majoring in sociology and philosophy. A native of Taiwan, she currently is writing her senior thesis on occupational sex segregation and domestic workers. **Marcus Collins** of Madison is studying sociology and criminal justice, and will be studying in Buenos Aires this year. **Jesse Kearns** is majoring in sociology and earning a certificate in German. Kearns was last year’s winner of the Andrea Michelle Sperka Scholarship. **Yoki Wang** is an international student from China studying sociology in our CAR program and marketing.

**Mariam Coker**, a double major in sociology and social welfare, is the winner of the 2016 Andrea Michelle Sperka Scholarship. Coker hopes to become a community organizer using art to help disadvantaged youth express themselves. She is active as a student leader advocating social justice and is an Office of Multicultural Arts Initiatives (OMAI) First Wave hip-hop arts scholar. The Andrea

Michelle Sperka Fund was established by Carol and Michael Sperka in memory of their daughter, who lost her life in Botswana after studying abroad. In addition to her heavy course load and demanding work schedule, Andrea volunteered with homeless children in Madison and South Africa. Recipients of this award exemplify the outstanding qualities that Andrea possessed and keep the memory of this bright, vibrant, caring young woman alive.



**Sperka Scholarship winner Mariam Coker (left) with Michael and Carol Sperka.**

## Minority Recruitment and Retention Committee

The Minority Recruitment and Retention Committee (MRRC) led an array of activities to foster community in the graduate program and support students and faculty from historically disadvantaged and underrepresented backgrounds. Due to a generous gift from an anonymous donor, the committee arranged visiting scholar talks, hosted solidarity dinners, coordinated a mentor program, funded tutors, awarded travel and research grants, and expanded efforts to identify and recruit faculty of color. The committee attended the Summer Graduate Resource Fair for undergraduate students participating in federal TRIO programs and the National Science Foundation's Research Experiences for Undergrads programs so they could talk with college seniors who are excited about pursuing a graduate degree in sociology.

Members enjoyed getting to know students of color admitted to the graduate program during our Visit Day. The MRRC helped fund travel and provided outreach, housing, and a welcome brunch. During Visit Day, prospective students talked with faculty, staff, and current students, visited classes, and toured campus.

The year's highlight was the MRRC Graduation Lunch, celebrating the success of three outstanding students. **Richard Aviles**, whose research focuses on US racial politics, will complete his PhD in August and work as a research analyst for the Wisconsin Department of Children and Families. **Amy Jones** finished her master's degree in May. Drawing on two years of fieldwork with First Wave, a hip-hop arts scholarship program at UW–Madison, her thesis demonstrates that students of color find support in the program but simultaneously face the burden of providing diversity to the rest of campus. She'll continue in the doctoral program as an NSF fellow. **David Rangel's** dissertation addresses educational inequality among children of Mexican origin and the role played by social capital in reducing those inequalities. He will be an assistant professor at Brown University.



Ja'Dell Davis (left) and Amy Jones



David Rangel



Richard Aviles

### Did you know?

Every year, fifteen of the UW's more than 2,000 teaching assistants are honored with campuswide awards. Two of our graduate students earned recognition in 2016. **Kathryn Anderson** received an Innovation in Teaching Award. In the classroom, Anderson uses active learning techniques to promote critical thinking and lifelong learning skills. **Di Wang** received an Early Excellence in Teaching Award. Her research interests are gender, sexuality, legal consciousness, and social movements, particularly the emerging new wave of feminist and queer movements in China.

## Recent Faculty Books



**Randy Stoecker.** *Liberating Service Learning and the Rest of Higher Education Civic Engagement.*

**Randy Stoecker,** Nicholas Holton, and Charles Ganzert (editors). *The Landscape of Rural Service Learning: What It Teaches Us All.*

Janet Hyde and **John DeLamater.** *Understanding Human Sexuality,* 13th Edition.

**John DeLamater** and Rebecca F. Plante (editors). *Handbook of the Sociology of Sexualities.*

Sainath Suryanarayanan and **Daniel Kleinman.** *Vanishing Bees: Science, Politics, and Honeybee Health.*

Dalton Conley and **Jason Fletcher.** *The Genome Factor: What the Social Genomics Revolution Tells Us about Ourselves, Our History and the Future.*

**Erik Olin Wright.** *Understanding Class.*

**Erik Olin Wright** and Robin Hahnel. *Alternatives to Capitalism: Proposals for a Democratic Economy.*

**Michael Bell** and Loka Ashwood (PhD '15). *An Invitation to Environmental Sociology,* 5th edition.

Jason Orne (PhD '15) and **Michael Bell.** *An Invitation to Qualitative Fieldwork.*

## Graduate Student Awards

**Sarah Farr** received a National Science Foundation Graduate Research Fellowship Program award that provides opportunities for professional development and freedom to conduct research. Farr, who spent four years living in Mexico City and working for the Centro de los Derechos del Migrante, will use the award to continue her work on recruitment of foreign-born workers to the US on temporary employment visas, the rise of contingent labor, and the future of work.

**Mike Halpin's** essay "Science and Sociodicy: Neuroscientific Explanations of Social Problems" won the 2016 Society for the Study of Social Problems Theory Division Student Paper Award. Halpin draws on Weber and Bourdieu to investigate neuroscientific accounts of obesity and gender differences, and examines the social ramifications of neuroscience.

**Aliza Luft** received the 2016 Elise Boulding Best Graduate Student Paper Award from the Peace, War, and Social Conflict Section of the ASA for her paper "The Sounds of Silence: Explaining French Bishops' Support for the Statut des Juifs." Her research draws on Catholic bishops' letters, diaries, and meeting minutes to explain why in 1940 the episcopate supported the Vichy regime's anti-Semitic policy, the *Statut des Juifs*.

**Kellea Miller** was awarded a Young Women Leaders of Impact Coaching Fellowship, an award that nurtures and brings together emerging female leaders who are catalysts for positive social change. Miller's dissertation examines the paradox that increased investments in women's organizations and initiatives might have narrowing, professionalizing, and deradicalizing effects on women's movements.

**Nathan Shelton** received a 2016–17 Copeland Fellowship at Amherst College and will participate in the activities of the Copeland Colloquium, whose theme next year is "The Social Life of Guns." Fellows will analyze "the gun" as a social, cultural, and political phenomenon and investigate the importance of guns in changing social and political arenas. Shelton will serve as a resource for Amherst students and faculty by presenting his ethnographic work on gun marketing and sales, training civilians in gun use, and the use of guns and dogs in hunting.

**Ayca Zayim** was one of four dissertators chosen from across the US to receive an inaugural Center for Engaged Scholarship fellowship. Zayim's dissertation, titled "How Financial Power Really Works: Unpacking the Black Box of Monetary Policymaking and Central Banks' Ties to Finance," focuses on the relationship between central banks in emerging economies and the financial community to understand how financial power operates.

---

## Former Olympian Wins Fellowship to Research Gender in Sports



**Madeleine Pape**, a graduate student from Australia, received the Virginia Horne Henry award. A major criterion was the potential contribution her research will make to the area of women's physical education, movement, activity, and the female body in culture. She'll use the award to conduct dissertation research, exploring the intersections of gender, governance, and science.

Pape's research focuses on two questions: how is the governance of science gendered, and how is science implicated in the governance of gender? She'll compare two sites where the themes of gender, governance, and science intersect. The first involves the production of science: the National Institutes of Health (NIH), which regulates the inclusion of sex and gender in all federal government-funded health research in the US. The second focuses primarily on the application of science: the International Olympic Committee (IOC) and its eligibility rules governing the participation of transgender and intersex women in Olympic sports—in short, determining who is a woman and what sports are suitable for them as competitive athletes.

The project will analyze how women have gained access to decision-making bodies in the NIH and IOC and earned recognition as rule-makers and -interpreters in the organizations.

It also will explore how the binary notions of sex and gender difference have been reproduced or challenged through the governing practices of these two organizations. Pape has applied her research by testifying in support of Indian sprinter Dutee Chand, who contested the gender verification regulations of the International Association of Athletics Federations and the IOC. (Chand won.)

Pape is not only a gifted scholar but also a former Olympic athlete. A middle-distance runner and the Australian women's 800-meter champion, she competed in the 2008 Beijing Olympic Games, the 2009 World Championships in Athletics, and the 2009 World University Games. She has added coaching and competitive cycling to her repertoire. Pape is active in our department, having established and participated in our Grad Student Association.

Did you know? . . .

. . . you can use a uwalumni.com email address if you are an alum?

Go to [www.uwalumni.com](http://www.uwalumni.com), choose Alumni Benefits and Services, and sign up. **It's free!**



## Faculty and Staff Members Recognized for Excellence

**Myra Ferree**, the Alice H. Cook Professor of Sociology, was awarded the College of Letters & Science Faculty Advising Award for her service as a graduate advisor.

Nine of Ferree's current graduate students contributed a letter of nomination, stating, "Like many graduate students before us, we are the beneficiaries of the commitment to excellence that characterizes every aspect of Myra's professional life. Myra embraces advising as a service to her students and ... selflessly devotes her time, expertise, and passion to help us become trailblazers and formidable thinkers."

Alumna **Kristy Kelly**, now an advisor to UN Women on issues involving gender and social change, adds, "Beyond her intellectual support and professional advising, Myra embodies the ideals of feminist mentor and friend. As an older graduate student and single parent with two toddlers to support, I struggled with 'doing' graduate school. Myra was and continues to be my biggest cheerleader."

Financial specialist **Toni Schulze** was honored as one of five recipients of the College of Letters & Science's University Staff Excellence Award. As Emeritus Professor Joe Elder wrote,

"For thirty-five years Toni has quietly and consistently made outstanding contributions to our department."

Schulze joined the Department of Sociology while in a high school co-op program, and she's been with the department ever since. Having held seven different positions, Schulze serves as our institutional memory and resident expert.

In addition to Schulze's excellence in her position, her willingness to go above and beyond is commendable. She's repaired a professor's pants so that he could teach without an obvious wardrobe malfunction, aided a student with heat stroke until help arrived, and spent weeks aiding a colleague with a broken ankle to manage daily responsibilities. Her elder son is a UW employee and her younger son hopes to enroll as a Badger.

Both award winners were honored at a May awards reception. Congratulations, Myra and Toni!



**Myra Ferree (left) and Toni Schulze.**

## Ermakoff Earns Teaching Award

UNIVERSITY COMMUNICATIONS



Professor **Ivan Ermakoff** was one of twelve faculty members chosen to receive the Chancellor's 2016 Distinguished Teaching Award. This honor has been bestowed since 1953 to recognize the UW's finest educators. Ermakoff teaches sociological theory and political sociology. He was recognized for his ability to challenge students

with intricate ideas and to provide personal attention so students do not become frustrated with or confused by the material. Congratulations, Professor Ermakoff!



Each year, sociology students recognize a teaching assistant (TA), lecturer, and faculty member for excellence. Above: student **Curtiss Engstrom**, TA recipient **Jaclyn Wypler**, lecturer recipient **Jason Nolen**, undergrad advisor **Ellen Jacobson**, student **Olivia Steele**, and faculty recipient **Joe Conti**. Not pictured is **Amanda McMillan Lequieu**, recipient of a special citation for her teaching in the Department of Community and Environmental Sociology.



**Joe Elder, Patrick Brenzel, and Chad Goldberg** pause from course planning with some of the most potent symbols of our university and the Wisconsin Idea.

## Wisconsin Idea Fall Course and Public Lecture

In an innovative pilot launch, an idea that blossomed during staff member **Patrick Brenzel's** volunteer work has morphed into a new course with collaboration among UW campuses and citizens across the state. "Forward? The Wisconsin Idea, Past and Present" examines the origins of the Wisconsin Idea and its historical application across Wisconsin and beyond by engaging students and faculty from the UW System into a broader public conversation with the citizens of the state. Brenzel is working with Emeritus Professor **Joe Elder** and Professor **Chad Goldberg** to develop content. The class features experts from across the state and from a multitude of backgrounds. The course will include an afternoon class for undergrads earning credit and an on-campus Tuesday evening lecture open to the public, recorded, and uploaded to the course website: [www.wiscidea.com](http://www.wiscidea.com). Says Brenzel, a UW alumnus, "My father, my two sisters, and two of my nieces are UW graduates. We agree that our time here not only contributed to our career success, but also made us good citizens. This is an important component of the course, this concept of creating a citizen, not just training a future worker. We have a rich legacy and tradition of citizenship in our state, and this course will explore where we're going as well as where we've been."

## New L&S Development Officer



Welcome **Trent Jackson**, our new development officer! Jackson returned to the University of Wisconsin Foundation in July 2015 as senior director of development for the College of Letters & Science. Jackson has over twenty years of experience at academic, athletic, and community organizations. Both his BA in applied economics and his MBA are from UW-Madison.

Previously, Jackson served for four years as the CEO of ROUGH Sportswear, a local sports apparel company he founded in 2010. He was vice president of development from 2007 to 2011 at Wayland Academy. He also was the director of development of intercollegiate athletics at the UW Foundation, and the CEO of the Boys & Girls Club of Dane County. Jackson is a former UW student-athlete who played professional basketball overseas for nine years.

Trent is an asset to the UW, the community, and now to the Department of Sociology. We are excited to have him on board!

## Keeping UW Sociology #1

Private support from alumni and friends is crucial to sustaining the top ranking and reputation of the Department of Sociology. Your gifts help recruit talented graduate students, provide financial aid that ensures access to higher education, and facilitate the research and teaching of outstanding faculty members.

Please make a gift today to the **Department of Sociology Annual Fund** or other departmental funds. To view a list of fund options, visit [ssc.wisc.edu/soc/giving.php](http://ssc.wisc.edu/soc/giving.php).

Give online at [www.supportuw.org/giving](http://www.supportuw.org/giving), or with a check payable to the University of Wisconsin Foundation (please list **Department of Sociology Annual Fund** in the memo section). Use the enclosed envelope or mail to:

University of Wisconsin Foundation  
US Bank Lockbox  
Box 78807  
Milwaukee, WI 53278-0807

If you have questions or would like to discuss other ways to support sociology, please contact **Trent Jackson** at [trent.jackson@supportuw.org](mailto:trent.jackson@supportuw.org) or 608-308-5523.