

# John Aloysius Collins Zinda

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Doctoral Candidate  
Sociology and Community & Environmental Sociology  
University of Wisconsin-Madison  
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## EDUCATION

### **University of Wisconsin-Madison** **2007-Present**

Ph.D., Sociology and Community & Environmental Sociology, *in progress, expected 2013*.

Qualifying exam in Environmental Sociology passed with distinction Jan. 2009.

Qualifying exam in Sociology of Economic Change and Development passed Jan. 2010.

Ph.D. Minor in Conservation Biology and Sustainable Development completed Dec. 2009.

Dissertation topic: *Politics of conservation and tourism development in southwest China*. International NGOs, local and regional governments, entrepreneurs, and rural residents have come together in the transformation of China's protected areas into high-volume nature tourism attractions. How do different constituencies shape these institutions, and how do they play out in place? With data from eighteen months of field research in Yunnan province, China, including intensive interviews of government officials, tourism entrepreneurs, transnational conservation advocates, and residents; official and media documents; participant observation in rural communities; and a household survey, I account for trends in tourism development and biodiversity conservation at protected areas in China, the political economic conditions that shape them, and their implications for residents and conservation targets.

Provisional Committee: Gary Paul Green, Gay Seidman, Sida Liu

### **University of Michigan** **2005-2007**

M.S., Resource Policy & Behavior, School of Natural Resources & Environment

Thesis: *Migrant Cosmopolitanism and Change in Rural China*

Committee: Arun Agrawal, Ching Kwan Lee

### **Johns Hopkins University-Nanjing University** **2004-2005**

**Center for Chinese and American Studies**

Graduate Certificate, Chinese Studies.

### **Vanderbilt University, Nashville, TN** **1999-2003**

B.A., Sociology and East Asian Studies, *summa cum laude*, Phi Beta Kappa

## RESEARCH INTERESTS

Environmental Sociology, Development and Globalization, Contemporary Chinese Society, State and Society, Sociology of Science, Conservation Biology, Spatial Data Analysis, Livelihood Analysis

## ARTICLES

Zinda, John A. Forthcoming. Hazards of Collaboration: Local State Co-optation of a New Protected Area Model in Southwest China. *Society & Natural Resources*. Available online 29 July 2011.

Van Den Hoek, Jamon, Jill Baumgartner, Elena Doucet-Ber, Tim Hildebrandt, Brian Robinson, and John Zinda. Forthcoming. Understanding the Challenges and Rewards of Social-

Ecological Research in China. *Society & Natural Resources*. Accepted 2 November 2011.  
 Nelson, Fred, Elisa Collins, Alain Frechette, Cynthia Koenig, Mosé Jones-Yellin, Brihannala Morgan, Gita Ramsay, Gautam Rao, Claudia Rodriguez, Zewdie Jotte Tulu, Cristy Watkins, and John Zinda. 2008. Preservation or Degradation: Communal management and ecological change in a southeast Michigan forest. *Biodiversity and Conservation* 17(1): 2757-2722.

#### **ARTICLE UNDER REVIEW**

Zinda, John A. Working title: Taking an Idea and Running with It: How State-Driven Tourism Development Affects Resident Welfare and Biodiversity Conservation in Southwest China. Submitted to *Organization & Environment*.

#### **ARTICLES IN PROGRESS**

Zinda, John A. and Klingberg, Travis. Working title: From Burden to Bounty: How Tourism is Transforming Conservation in China's Protected Areas.

Zinda, John A. Working title: Substitute, Complement, or Something Else? Nature Tourism, Livelihoods, and Legitimacy in Communities in Southwest China.

Zinda, John A. Working title: What's the Deal? How Residents Understand "Payments for Ecosystem Services" and Other Exchanges in China's Protected Areas.

#### **CONFERENCE PRESENTATIONS**

How Growth Coalitions Coalesce around Nature Tourism in China. *Annual Conference of the Association of American Geographers*. New York, New York, 24-28 February 2012.

Taking an Idea and Running with It: How Tourism Development Affects Resident Welfare and Biodiversity Conservation in Southwest China. *Rethinking Development: Debating New Directions in a Time of Crises*. Ithaca, New York, 10-12 November 2011.

Changing Places: Conservation Organizations and the State in Southwest China. *Association for Environmental Studies and Sciences Annual Meeting*. Madison, Wisconsin, 8-12 October 2009.

Changing Places: Making National Parks with Conservation Organizations and China's Fragmented State. *International Congress for Conservation Biology*. Beijing, China, 12-16 July 2009.

Migrant Workers, Rural Safety Nets, and Social Hierarchies in Jiangxi Villages. *Breaking Down Chinese Walls: The Changing Faces of Labor and Employment in China*. Ithaca, New York, 26-28 September 2008.

Migrant Cosmopolitanism and Change in Rural China. *Beijing International Conference on Environmental Sociology*. Beijing, China, 29 June-1 July 2007.

#### **BOOK REVIEW**

Zinda, John. 2010. "Chen Village: Revolution to Globalization - By Anita Chan, Richard Madsen, and Jonathan Unger." *Rural Sociology* 75:528-530.

#### **REPORT**

Zinda, John A. 2010. Final Evaluation of UNESCO World Heritage Centre and The Nature Conservancy project, *Promoting Conservation through Sustainable Local Tourism Development at World Heritage Sites: Demand Driven Assessments and Engaging the Private Sector*.

#### **TEACHING EXPERIENCE**

Teaching Assistant. Sociology 220: American Ethnic Movements **Spring 2012**  
 Facilitate discussion sections and teach writing portion of writing-intensive undergraduate introductory course in sociology. Design assignments, instruct in research and writing skills,

and evaluate writing submissions including a 15-page independent research paper.  
 Teaching Assistant. Sociology 210: Survey of Sociology **Fall 2011**  
 Facilitated discussion sections and taught writing portion of writing-intensive undergraduate introductory course in sociology.

### OTHER WORK EXPERIENCE

Consultant. **2010**  
 Performed evaluation of UNESCO World Heritage Centre and The Nature Conservancy project, *Promoting Conservation through Sustainable Local Tourism Development at World Heritage Sites: Demand Driven Assessments and Engaging the Private Sector*. Based on field visits, document review, and interviews, produced a report that evaluated project implementation and made recommendations for building on accomplishments.  
 Contact: Lulu Zhou, The Nature Conservancy China Office, Beijing.

Interpreter. **2007**  
 Performed oral interpretation in Chinese and English for depositions in a legal case.  
 Contact: Daniel D. Swanson, Sommers Schwartz P.C.

Graduate Student Research Assistant. (Department of Psychology, UM) **2007**  
 Interpreted vignettes composed by survey respondents from mainland China and Hong Kong.  
 Supervisor: Isabel Ng.

Research Assistant I. (School of Natural Resources and Environment, UM) **2007**  
 Located, assembled, and summarized research reports and related materials regarding nitrogen and phosphate loading, aquatic eutrophication, and modeling and mitigation of these problems. Supervisor: Gloria Helfand

Research Assistant I. (School of Natural Resources and Environment) **2006**  
 Researched and assembled class material, readings, and background material for instructors for undergraduate course module on population and environment issues in China.  
 Supervisor: Gloria Helfand

Research Assistant I. (School of Natural Resources & Environment) **2006**  
 Gathered, read, summarized, and analyzed relevant publications for a literature review on displacement and resettlement of local populations for conservation or development projects. Supervisor: Arun Agrawal

Visiting instructor. (Shandong University-Weihai, China) **2002**  
 Independently designed and taught a one-semester college English Composition course.

### GRANTS & FELLOWSHIPS

**Linkage Grant** for collaborative research with Chinese colleagues **2011**  
 Biodiversity Conservation and Sustainable Development in Southwest China IGERT, UW.

**East Asia and Pacific Summer Institutes** **2010**  
 National Science Foundation, American Society for Engineering Education

**RSS Dissertation Research Award** **2010**  
 Rural Sociological Society

**Foreign Language and Area Studies Scholarship** **2009**  
 Center for East Asian Studies, University of Wisconsin-Madison

**Dissertation Proposal Development Fellowship** **2009**  
 Social Science Research Council

**Evelyn Crowe Travel Scholarship** **2008**  
 Department of Rural Sociology, University of Wisconsin-Madison

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|---|------------------|
| <b>University Fellowship</b>  | <b>2007</b>      |
| Department of Sociology, University of Wisconsin-Madison            |                  |
| <b>IGERT Traineeship</b>  | <b>2007-2011</b> |
| National Science Foundation   |                  |
| <b>Alumni Incentive Internship Grant</b>                            | <b>2006</b>      |
| School of Natural Resources and Environment, University of Michigan |                  |
| <b>CCS Research Fellowship</b>                                      | <b>2006</b>      |
| Center for Chinese Studies, University of Michigan                  |                  |
| <b>International Institute Individual Fellowship</b>                | <b>2006</b>      |
| International Institute, University of Michigan                     |                  |
| <b>Recruitment Grant</b>  | <b>2005</b>      |
| School of Natural Resources and Environment, University of Michigan |                  |
| <b>Jesse Wills Full Tuition Honor Scholarship</b>                   | <b>1999</b>      |
| Vanderbilt University   |                  |

#### COMMUNITY INVOLVEMENT

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|---|------------------|
| <b>Madison Community Cooperative</b> , Madison, Wisconsin   | <b>2007-2008</b> |
| Member, Board of Directors. Served on the board of directors of 501c(3) nonprofit organization, taking part in collective decision processes about organizational policies, budgeting, disposition of funds, and community activities.  |                  |
| <b>Inter-Cooperative Council</b> , Ann Arbor, Michigan  | <b>2006-2007</b> |
| President, O'Keeffe House; member, Board of Directors. Served on the board of directors of 501c(3) nonprofit organization, taking part in collective decision processes about organizational policies, budgeting, disposition of funds, and community activities. Served on major maintenance committee, concerned with upkeep and development of ICC properties. Facilitated meetings and decision-making processes of an 80-member cooperative house. |                  |

#### LANGUAGE SKILLS

Professional fluency in Mandarin Chinese; able to converse, compose research papers, and conduct professional and academic research using Chinese sources.