



# INTERNATIONAL FINANCIAL MANAGEMENT

THIRD EDITION

Geert Bekaert and  
Robert Hodrick

## Chapter 20

Foreign Currency Futures  
and Options

## 20.1 The Basics of Futures Contracts

- Futures (versus forwards)
  - Allow individuals and firms to buy and sell specific amounts of foreign currency at an agreed-upon price determined on a given future day
  - Traded on an exchange (e.g., CME Group, NYSE Euronex's LIFFE CONNECT, and Tokyo Financial Exchange)
  - Standardized, smaller amounts (e.g., ¥12.5M, €125,000, C\$100,000)
  - Fixed maturity dates
  - Credit risk
    - Futures brokerage firms register with the Commodity futures trading commission (CFTC) as a futures commission merchant (FCM)
    - Clearing member / clearinghouse

# 20.1 The Basics of Futures Contracts

- Margins
  - Credit risk is handled by setting up an account called a margin account, wherein they deposit an asset as collateral
    - The first asset is called the initial margin
    - Asset can be cash, US government obligations, securities listed on NYSE and American Stock Exchange, gold warehouse receipts or letters of credit
    - Depends on size of contract and variability of currency involved
    - Margin call – when the value of the margin account reaches the maintenance margin, the account must be brought back up to its initial value
- Marking to market – deposit of daily losses/profits
  - Maintenance margins
    - Minimum amount that must be kept in the account to guard against severe fluctuations in the futures prices (for CME, about \$1,500 for USD/GBP and \$4,500 for JPY/USD)

# Exhibit 20.1 An Example of Marking to Market in the Futures Market

- Euro contract (€125,000)
  - On September 16, you “go long in December Euro”
    - In other words, you buy a Euro contract that is deliverable in December
  - Maintenance margin: \$1500

Settle Price

$Contract\ Size \times \Delta F$

Initial Margin – for both buyer and seller

**Exhibit 20.1 An example of marking to market in the futures market**

| Day   | Futures price (\$/€) | Change in futures price (\$/€) | Gain or loss | Cumulative gain or loss | Margin account |
|-------|----------------------|--------------------------------|--------------|-------------------------|----------------|
| $t$   | 1.3321               | 0                              | 0            |                         | \$2,000.00     |
| $t+1$ | 1.3315               | -\$0.0006                      | -\$75.00     | -\$75.00                | \$1,925.00     |
| $t+2$ | 1.3304               | -\$0.0011                      | -\$137.50    | -\$212.50               | \$1,787.50     |
| $t+3$ | 1.3288               | -\$0.0016                      | -\$200.00    | -\$412.50               | \$1,587.50     |
| $t+4$ | 1.3264               | -\$0.0024                      | -\$300.00    | -\$712.50               | \$2,000.00     |
| $t+5$ | 1.3296               | +\$0.0032                      | +\$400.00    | -\$312.50               | \$2,400.00     |
| $t+1$ | 1.3301               | +\$0.0005                      | +\$62.50     | -\$250.00               | \$2,462.50     |

Margin call

## 20.1 The Basics of Futures Contracts

- The pricing of futures contracts
  - The payoff on a forward contract:
    - $S(T) - F(t)$
    - where  $S(T)$  is the future spot rate at maturity time  $T$  and  $F(t)$  is the forward price at time  $t$
  - The payoff on a futures contract
    - $f(T) - f(t)$
    - Where  $f(T)$  is the futures price at maturity time  $T$  and  $f(t)$  is the futures price at time  $t$
  - Payoffs for futures can differ than those from forwards because the interest that is earned on future profits or that must be paid on future losses in a futures contract



# Exhibit 20.2 Futures Quotes from August 5, 2015

Exhibit 20.2 Futures quotes from August 5, 2015

| Contract size   | JPY12,500,000   |          |          | CAD100,000  |         |         | GBP62,500   |        |        | EUR125,000  |        |        |
|-----------------|-----------------|----------|----------|-------------|---------|---------|-------------|--------|--------|-------------|--------|--------|
| Exchange rate   | USD per 100 JPY |          |          | USD per CAD |         |         | USD per GBP |        |        | USD per EUR |        |        |
| Maturity        | SEP             | DEC      | MAR      | SEP         | DEC     | MAR     | SEP         | DEC    | MAR    | SEP         | DEC    | MAR    |
| Open price      | 0.80435         | 0.80580  | 0.80475  | 0.7581      | 0.7575  | 0.7567  | 1.5562      | 1.5522 | 1.5517 | 1.0896      | 1.0913 | 1.0932 |
| High price      | 0.80665         | 0.80780  | 0.80870  | 0.7625      | 0.7622  | 0.7614  | 1.5653      | 1.5634 | 1.5615 | 1.0948      | 1.0962 | 1.0960 |
| Low price       | 0.80015         | 0.80015  | 0.80445  | 0.7556      | 0.7566  | 0.7567  | 1.5520      | 1.5515 | 1.5510 | 1.0852      | 1.0893 | 1.0893 |
| Settle price    | 0.80100         | 0.80230  | 0.80470  | 0.758       | 0.7577  | 0.7579  | 1.5593      | 1.5584 | 1.5579 | 1.0901      | 1.0918 | 1.0941 |
| Change in price | -0.00350        | -0.00350 | -0.00345 | -0.0002     | -0.0003 | -0.0001 | 0.0030      | 0.0029 | 0.0029 | 0.0004      | 0.0004 | 0.0005 |
| Open interest   | 250,419         | 2,038    | 92       | 163,438     | 5,543   | 887     | 168,379     | 791    | 32     | 360,882     | 6,137  | 666    |

| Contract size   | CHF125,00   |         |         | AUD100,00   |         |         | MXN500,000          |       |      | EUR100,000  |      |      |
|-----------------|-------------|---------|---------|-------------|---------|---------|---------------------|-------|------|-------------|------|------|
| Exchange rate   | USD per CHF |         |         | USD per AUD |         |         | USD per 100,000 MXN |       |      | JPY per EUR |      |      |
| Maturity        | SEP         | DEC     | MAR     | SEP         | DEC     | MAR     | SEP                 | DEC   | MAR  | SEP         | DEC  | MAR  |
| Open price      | 1.0237      | 1.0262  | 1.0297  | 0.7366      | 0.7325  | 0.7318  | 6120                | 6048  | 6005 | 135.47      | .... | .... |
| High price      | 1.0259      | 1.0290  | 1.0314  | 0.7380      | 0.7341  | 0.7318  | 6142                | 6099  | 6005 | 136.22      | .... | .... |
| Low price       | 1.0193      | 1.0231  | 1.0294  | 0.7318      | 0.7285  | 0.7269  | 6079                | 6038  | 6005 | 135.02      | .... | .... |
| Settle price    | 1.0219      | 1.0254  | 1.0295  | 0.7331      | 0.7297  | 0.7266  | 6082                | 6038  | 6005 | 136.08      | .... | .... |
| Change in price | -0.0010     | -0.0010 | -0.0011 | -0.0037     | -0.0036 | -0.0037 | -52                 | -52   | -53  | 0.65        | .... | .... |
| Open interest   | 36,944      | 431     | 19      | 167,683     | 695     | 17      | 138752              | 52321 | 7    | 7,667       | .... | .... |

## 20.2 Hedging Transaction Risk with Futures

- It is mid-February and Nancy Foods expects a receivable of €250,000 in one month
  - Will need 2 contracts (since contracts are €125,000)
  - Wants to receive \$ when the € weakens to protect against a loss in receivable
    - Thereby selling €
  - If contract delivery date coincides with receivable date, maturity is matched perfectly
  - Example:
    - February: Spot (\$1.24/€); Future (\$1.23/€)
    - March: Spot (\$1.35/€); Future (\$1.35/€); 30-day  $i(\text{€}) = 3\%$  p.a.
    - Receivable in 30 days

## 20.2 Hedging Transaction Risk with Futures

- Value upon receipt of money (mid-March)
  - Sell receivable in spot market in March
    - $\$250,000 \times \$1.35/\text{€} = \$337,500$
  - Loss on futures contract
    - $[(\$1.23/\text{€}) - (\$1.35/\text{€})] \times \text{€}250,000 = -\$30,000$
  - Combination of CFs
    - $\$337,500 - \$30,000 = \$307,500$
  - Effective exchange rate
    - $\$307,500/\text{€}250,000 = \$1.23/\text{€}$



## 20.2 Hedging Transaction Risk with Futures

- Potential problems with a futures hedge
  - What if you need to hedge an odd amount?
  - What if the contract delivery date does not match your receivable/payable date?

## 20.3 Basics of Foreign Currency Option Contracts

- Gives the buyer the right but not the obligation to buy (call) or sell (put) a specific amount of foreign currency for domestic currency at a specific forex rate
  - Price is called the premium
  - Traded by money center banks and exchanges (e.g., NASDAQ, OMX, PHLX)
  - European vs. American options:
    - European options can only be exercised on maturity date; Americans can be exercised anytime (i.e., “early exercise” is permitted)
  - Strike / exercise price (“K”) – forex rate in the contract
  - Intrinsic value – revenue from exercising an option
    - In the money / out of the money / at-the-money
    - Call option:  $\max[S - K, 0]$
    - Put option:  $\max[K - S, 0]$

## 20.3 Basics of Foreign Currency Option Contracts

### Example: A Euro Call Option Against Dollars

- A particular euro call option offers the buyer the right (but not the obligation) to purchase €1M @ \$1.20/€
  - If the price of the € > K, owner will exercise the option at expiration date
    - To exercise: the buyer pays  $(\$1.20/€) \times €1M = \$1.2M$  to the seller and the seller delivers the €1M
  - The buyer can then turn around and sell the € on the spot market at a higher price!
  - For example, if the spot is \$1.25/€, the revenue is:
    - $[(\$1.25/€) - (\$1.20/€)] \times €1M = \$50,000$ 
      - This is the intrinsic value of the option, not the profit
  - Buyer could therefore simply accept \$50,000 from the seller if both parties prefer to do so

## 20.3 Basics of Foreign Currency Option Contracts

### Example: A Yen Put Option Against the Pound

- A particular yen put option offers the buyer the right (but not the obligation) to sell ¥100M @ £0.6494/¥100
  - If the price of the ¥100 < K, owner will exercise
    - To exercise: the buyer delivers ¥100M to the seller
      - The seller must pay  $(£0.6494/¥100) \times ¥100M = £649,400$
  - For example, say the spot at exercise is £0.6000/¥100
    - The revenue then is:
      - $[(£0.6494/¥100) - (£0.6000/¥100)] \times ¥100M = £49,400$ 
        - Intrinsic value of option, not the profit
      - Buyer could therefore accept £49,400 from seller if both of the parties prefer to do so

## 20.3 Basics of Foreign Currency Option Contracts

- Options trading
  - Mostly traded by banks in the interbank market or the OTC market
    - Typically European convention in OTC market
    - CFs either exchanged or cash settlement
    - Considerable counterparty risk, managed by exposure limits
  - Currency options on the NASDAQ OMX PHLX
    - Mostly options on spot currencies vs U.S. Dollar
    - Expiration months:
      - March, June, September and December
      - Two nearest future months
    - Last trading day is the third Friday of expiring month
    - European-exercise type but settlement is in dollars
    - Options Clearing Corporation serves as clearinghouse

# Exhibit 20.4 Prices of Options on Futures Contracts

Exhibit 20.4 Prices of options on futures contracts

| Currency        | Type          | Maturity | Strike prices |      |      |      |      |      |
|-----------------|---------------|----------|---------------|------|------|------|------|------|
| Canadian dollar | Calls         |          | 7500          | 7550 | 7600 | 7650 | 7700 | 7750 |
|                 |               | Sep      | 1.57          | 1.22 | 0.92 | 0.67 | 0.47 | 0.32 |
|                 |               | Dec      | 2.36          | 2.05 | 1.77 | 1.52 | 1.28 | 1.08 |
|                 |               | Mar      | 2.83          | 2.54 | 2.26 | 2.00 | 1.77 | 1.55 |
|                 | CAD100,000    | Puts     | Sep           | 0.37 | 0.52 | 0.72 | 0.97 | 1.27 |
| Dec             | 1.18          |          | 1.38          | 1.59 | 1.84 | 2.10 | 2.40 |      |
| Mar             | 1.65          |          | 1.85          | 2.07 | 2.31 | 2.58 | 2.86 |      |
| Swiss franc     | Calls         |          | 1010          | 1015 | 1020 | 1025 | 1030 | 1035 |
|                 |               | Sep      | 1.87          | 1.56 | 1.28 | 1.03 | 0.83 | 0.65 |
|                 |               | Dec      | 3.01          | 2.73 | 2.48 | 2.24 | 2.02 | 1.81 |
|                 |               | Mar      | 3.99          | 3.7  | 3.43 | 3.17 | 2.92 | 2.69 |
|                 | CHF125,000    | Puts     | Sep           | 0.68 | 0.87 | 1.09 | 1.34 | 1.64 |
| Dec             | 1.85          |          | 2.07          | 2.32 | 2.58 | 2.85 | 3.15 |      |
| Mar             | 2.42          |          | 2.63          | 2.85 | 3.09 | 3.34 | 3.61 |      |
| Euro            | Calls         |          | 1080          | 1085 | 1090 | 1450 | 1460 | 1470 |
|                 |               | Sep      | 1.96          | 1.66 | 1.39 | 1.15 | 0.94 | 0.76 |
|                 |               | Dec      | 3.70          | 3.39 | 3.09 | 2.81 | 2.54 | 2.29 |
|                 |               | Mar      | 4.24          | 3.95 | 3.68 | 3.41 | 3.16 | 2.92 |
|                 | EUR125,000    | Puts     | Sep           | 0.95 | 1.15 | 1.38 | 1.64 | 1.93 |
| Dec             | 1.78          |          | 1.96          | 2.16 | 2.38 | 2.61 | 2.86 |      |
| Mar             | 2.83          |          | 3.04          | 3.27 | 3.50 | 3.75 | 4.01 |      |
| British pound   | Calls         |          | 1545          | 1550 | 1555 | 1560 | 1565 | 1570 |
|                 |               | Sep      | 2.27          | 1.94 | 1.65 | 1.38 | 1.15 | 0.94 |
|                 |               | Dec      | 3.59          | 3.30 | 3.02 | 2.76 | 2.51 | 2.28 |
|                 |               | Mar      | 4.50          | 4.21 | 3.93 | 3.66 | 3.40 | 3.16 |
|                 | GBP62,500     | Puts     | Sep           | 0.02 | 0.02 | 0.01 | 0.02 | 0.13 |
| Dec             | 0.01          |          | 0.01          | 0.04 | 0.13 | 0.53 | 2.21 |      |
| Mar             | 0.16          |          | 0.33          | 0.64 | 1.22 | 2.33 | 4.32 |      |
| Japanese yen    | Calls         |          | 7950          | 8000 | 8050 | 8100 | 8150 | 8200 |
|                 |               | Sep      | 1.11          | 0.82 | 0.58 | 0.40 | 0.27 | 0.18 |
|                 |               | Dec      | 2.02          | 1.74 | 1.49 | 1.27 | 1.07 | 0.90 |
|                 |               | Mar      | 2.72          | 2.44 | 2.18 | 1.93 | 1.71 | 1.51 |
|                 | JPY12,500,000 | Puts     | Sep           | 0.50 | 0.71 | 0.97 | 1.29 | 1.66 |
| Dec             | 1.28          |          | 1.50          | 1.75 | 2.03 | 2.34 | 2.67 |      |
| Mar             | 1.78          |          | 2.00          | 2.24 | 2.49 | 2.77 | 3.07 |      |



## 20.3 Basics of Foreign Currency Option Contracts

- Currency options at the CME group
  - Contract sizes and expiration months follow those of futures contracts
  - Trading closes on Friday immediately preceding the third Wednesday of the contract month

## 20.3 Basics of Foreign Currency Option Contracts

- Exchange-listed currency warrants
  - Longer-maturity foreign currency options ( $> 1$  year)
  - Issued by major corporations
  - Actively traded on exchanges such as the American Stock Exchange, London Stock Exchange, and Australian Stock Exchange
  - American-style option contracts
  - Issuers include AT&T, Deutsche Bank, Ford, Goldman Sachs
    - Not taking on currency risk – likely hedged in OTC market
    - Buying an option at wholesale price and selling at retail price
  - Allow retail investors and small corporations that are too small to participate in OTC market to purchase L/T currency options

## 20.4 The Use of Options in Risk Management

- A bidding situation at Bagwell Construction
  - U.S. company wants to bid on a building in Tokyo (in ¥)
  - Transaction risk since bid is in ¥
  - Cannot use forward hedge because if they do not win, it will be a liability
  - Option allows flexibility in case they do not win
- Using options to hedge transaction risk
  - Forward / futures contracts do not allow you to benefit from the “up” side
  - Allows a hedge but maintains the upside potential from favorable exchange rate changes

## 20.4 The Use of Options in Risk Management

- Pfimerc
  - Today is Friday, 1st October 2010
  - Receivable of £500,000 on Friday, 19th March 2011
    - S: \$1.5834/£
    - 170-day F: \$1.5805/£
    - \$ 170-day interest rate: 0.20% p.a.
    - £ 34-day interest rate: 0.40% p.a.
    - Option data for March contracts in \$/£:

| Strike | Call Price | Put Price |
|--------|------------|-----------|
| 158    | 0.0500     | 0.0481    |
| 159    | 0.0452     | 0.0533    |
| 160    | 0.0408     | 0.0589    |

## 20.4 The Use of Options in Risk Management

- How should Pfimerc hedge?
  - £ put option: right (but not obligation) to sell £ at a specific price if the value of the £ falls
  - In order to sell £500,000, Pfimerc must pay:
    - $£500,000 \times (\$0.0481/£) = \$24,050$
  - Exercise option if £ falls below \$1.58/£:
    - $£500,000 \times \frac{\$1.58}{£} = \$790,000$  if  $S(t + 170) \leq \$1.58/£$
  - Sell £ in spot market if £ is worth \$1.58 in 170 days:
    - $£500,000 \times S(t + 170) > \$790,000$  if  $S(t + 170) > \$1.58/£$
  - Either way, cost of the put is:
    - $[\$24,050 \times (1 + (0.002 \times 170/360))] = \$24,073$
  - Minimum revenue is therefore:
    - $\$790,000 - \$24,073 = \$765,927$

## 20.4 The Use of Options in Risk Management

- Options as insurance contracts
  - Hedging foreign currency risk with forwards and options
  - Options as insurance contracts
    - As amount of coverage increases so does the cost (premium) to insure
  - Changing the quality of the insurance policy
    - Make ceiling on our cost of the foreign currency as low as possible



# Exhibit 20.7 Hedging and Speculating Strategies

**Exhibit 20.7** Hedging and speculating strategies

|                                  | Underlying transaction   |   |
|----------------------------------|--|---|
|                                  | Foreign currency receivable  | Foreign currency payable  |
| Forward hedge (or futures hedge) | Sell forward (Go short)  | Buy forward (Go long)   |
| Option hedge                     | Buy a put<br>Establishes a revenue floor<br>of $K - (1 + i)P$                              | Buy a call<br>Establishes a cost ceiling<br>of $K + (1 + i)C$                             |
| Option speculation               | Sell a call<br>Imposes a revenue ceiling<br>of $K + (1 + i)C$<br>but allows unlimited risk | Sell a put<br>Imposes a liability floor<br>of $K - (1 + i)P$<br>but allows unlimited risk |

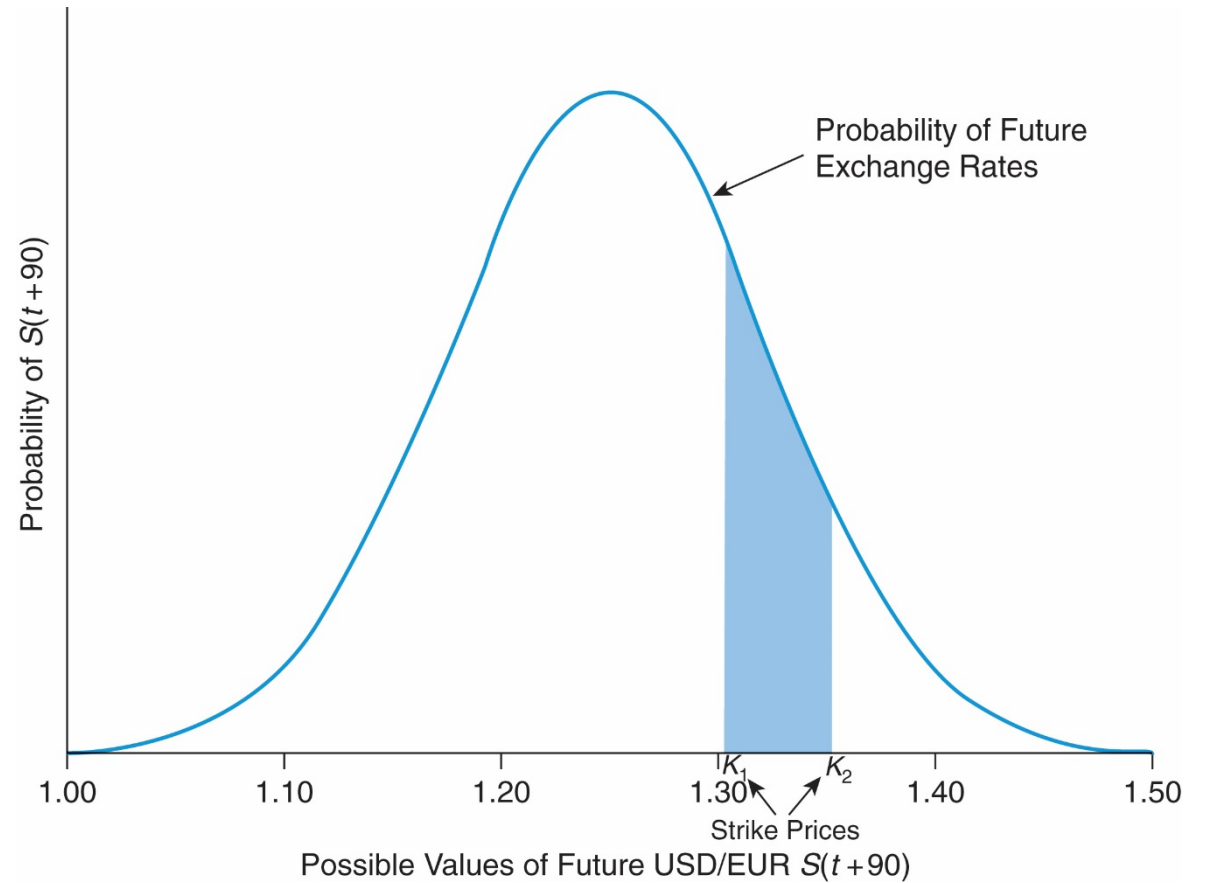
## 20.4 The Use of Options in Risk Management

- Option valuation – Black and Scholes (1973)
  - The intrinsic value of an option
    - If the owner exercises it, will it make money (in / at / out of the money)?
  - The time value of an option
    - The part of the option's value that is attributed to the time left to expiry
    - Time value = Option price – intrinsic value
  - Increasing the exercise price (call)
    - Reduced the probability that the option will be exercised so it decreases the option's value

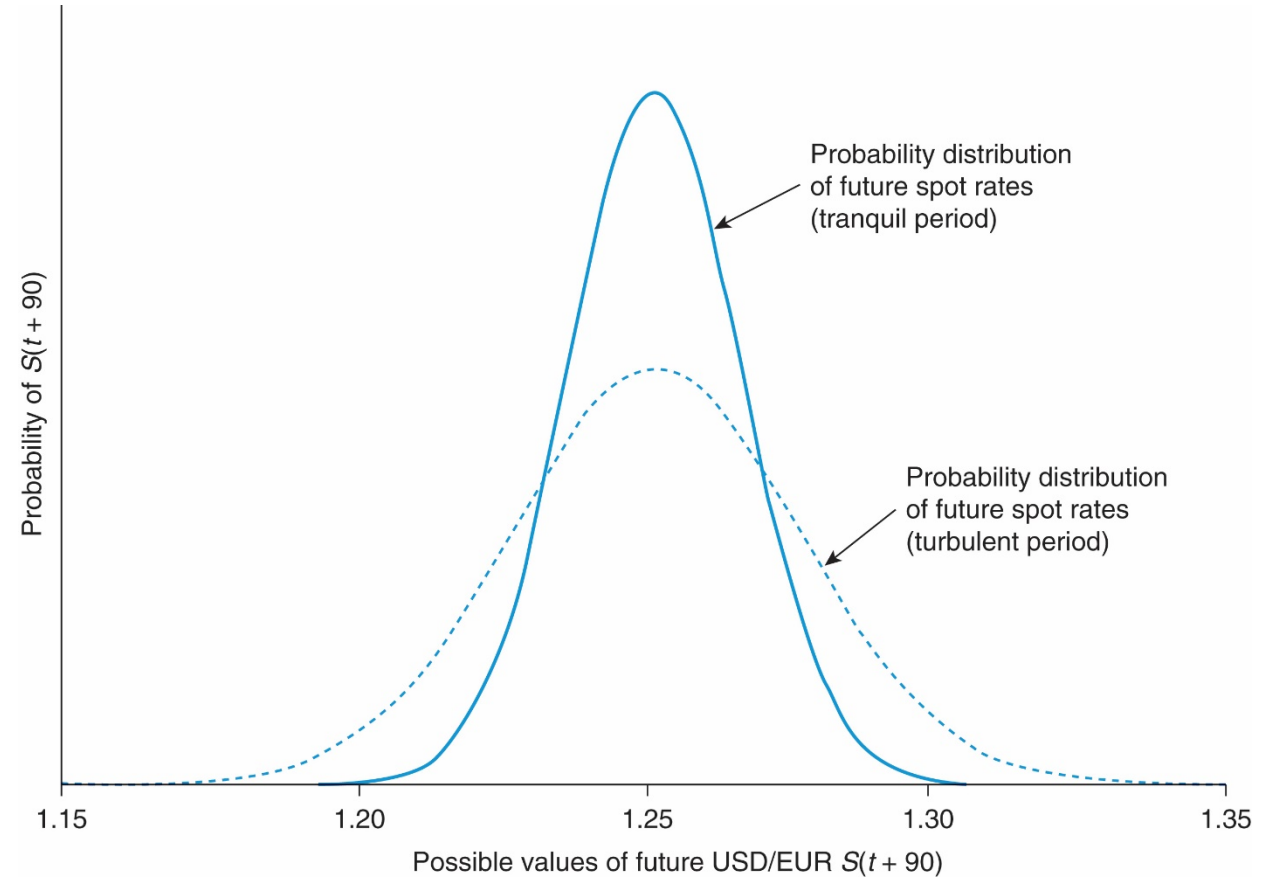
## 20.4 The Use of Options in Risk Management

- An increase in the variance
  - The distribution with the larger variance yields possibly larger payoffs so it increase the value of the option
- Increasing the time to expiration
  - American – increases uncertainty of spot rate at maturity so it increases the option's value
  - European – generally increases the option's value but it depends because in-the-money European options can lose value as time evolves

## Exhibit 20.10 Different Probability Distributions of Future USD/EUR



## Exhibit 20.11 Different Probability Distributions of Future USD/EUR



## 20.5 Combinations of Options and Exotic Options

- Exotic options
  - Options with different payoff patterns than basic options
    - Range forward contract
      - Allows a company to specify a range of future spot rates over which the firm can sell or buy forex at the future spot rate
      - No money up front
    - Cylinder options
      - Allows buyers to specify a desired trading range and either pay money or potentially receive money up front for entering into the contracts
    - Both can be synthesized
      - Buying a call and selling a put (at a lower  $K$ )
      - For range forward contract:
        - $K$  must be set such that  $P(K_p) = C(K_c)$



## 20.5 Combinations of Options and Exotic Options

- Average-rate options (or “Asian” option)
  - Most common exotic option
  - Payoff is  $\max[0, \hat{S} - K]$ 
    - $\hat{S}$  defines the average forex rate between the initiation of the contract and the expiration date (source and time interval are agreed upon)
- Barrier options
  - Regular option with additional requirement that either activates or extinguishes the option if a barrier forex rate is reached
- Lookback options
  - Option that allows you to buy/sell at least/most expensive prices over a year (more expensive than regular options)
- Digital options (“binary” options)
  - Pays off principal if  $K$  is reached and 0 otherwise

# An example of option pricing

- Suppose that we want to buy a call option that allows us to buy euros three months from now at a price of \$1.14.
- Suppose there are only two possible values of the euro three months from now – either \$1.16 or \$1.13.
- Suppose the 3-month interest rate in the U.S. is 0.01 (not annualized), and in Europe is 0.005
- Suppose the current spot exchange rates is 1.15
- I am going to build a portfolio that replicates the payoffs to the option, and then figure out what that portfolio costs.

# Replicating portfolio

- I will buy €X, and borrow \$Y. The idea is that I am going to find an X and Y that will give me a payoff equal to that of the call option that lets me buy euros for \$1.14
- This portfolio I buy today has a cost C given by  $C = (\$1.15 \times \text{€X}) - \$Y$
- Now, if I bought the call option, it has two possible payoffs. Suppose the call option allows me to buy €100 at the price \$1.14.
  - If the spot price of euros in 3 months turns out to be \$1.13, the call option is worthless.
  - If the spot price of euros in 3 months is \$1.16, the value of the call option is
$$(\$1.16 - \$1.14) \times \text{€}100 = \$2.00$$
- Now we want to see what values of X and Y will give us payoff of \$2.00 when the spot exchange rate is \$1.16, and \$0 when the spot exchange rate is \$1.13

# Pricing the option

- The value of my portfolio in one month is  
 $(\$S \times \text{€}X)(1.02) - \$Y(1.01)$ , where  $S$  is the spot exchange rate in one month.
- We are looking for the values of  $X$  and  $Y$  that satisfy these two equations:  
 $(\$1.13 \times \text{€}X)(1.005) - \$Y(1.01) = \$0$   
 $(\$1.16 \times \text{€}X)(1.005) - \$Y(1.01) = \$2.00$
- These are two linear equations in two variables,  $X$  and  $Y$ , which we can solve
- We find  $\text{€}X = \text{€}66.335$  and  $\$Y = \$74.59$
- Then the cost today of the portfolio that has the same payoff as the option is
  - $C = (\$1.135 \times \text{€}X) - \$Y = (\$1.15 \times \text{€}66.335) - \$74.59 = \$1.695$
  - $\$1.695$  would be the price of the call option

## Greater variance

- Suppose instead of \$1.13 and \$1.16 as possible future spot exchange rates, the possibilities had a greater variance but the same mean: \$1.12 and \$1.17
- The option's value when  $S = \$1.17$  is  $(\$1.17 - \$1.14) \times \text{€}100 = \$3.00$
- We are looking for the values of  $X$  and  $Y$  that satisfy these two equations:  
$$(\$1.12 \times \text{€}X)(1.005) - \$Y(1.01) = \$0$$
$$(\$1.17 \times \text{€}X)(1.005) - \$Y(1.01) = \$3.00$$
- These are two linear equations in two variables,  $X$  and  $Y$ , which we can solve
- We find  $\text{€}X = \text{€}59.70$  and  $\$Y = \$66.53$
- Then the cost today of the portfolio that has the same payoff as the option is
  - $C = (\$1.135 \times \text{€}X) - \$Y = (\$1.15 \times \text{€}59.70) - \$66.53 = \$2.125$
  - \$2.125 would be the price of the call option instead of \$1.695