Participatory Budgeting as if Emancipation Mattered*

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Abstract
Participatory Budgeting has by now been widely discussed, often celebrated, and is now instiuted in at least 1,500 cities worldwide. Some of its central features—its structure of open meetings, its yearly cycle, and its combination of deliberation and representation—are by now well known. In this article, however, we critically reflect on its global travel and argue for more careful consideration of some of its less well-known features, namely the coupling of the budgeting meetings with the exercise of power. We disaggregate PB into its communicative and empowerment dimensions and argue that its empowerment dimensions have usually not been part of its global expansion—and this is cause for concern from the point of view of emancipation. We thus discuss the specific institutional reforms associated with empowerment in the original version as well as its analytic dimensions. We also address some of the specific dangers of a communication-only version of PB as well as some suggestions for reintroducing empowerment.

Keywords  
Participatory Budgeting, Real Utopias, citizen participation, political sociology, deliberation

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Introduction

Of all the Real Utopias proposals, Participatory Budgeting has a unique status: not only is it an institutional reform that has been widely implemented (1,500 cities as of last count), it is one whose original design is self-consciously aimed at the kind of social transformation that undergirds Real Utopian thinking. That is, in contrast to community policing, public libraries, or Wikipedia, the original design objectives of Participatory Budgeting were not just better policing or a more transparent society but bringing to life practices that were both prefigurative of the societies we want and also part of a strategy for achieving that society (in one version, a “virus” to infiltrate the bourgeois state). Much of the hand wringing about Participatory Budgeting has been about whether it has indeed brought us closer to that. And the reflections about Participatory Budgeting have developed alongside Real Utopian thinking, often having it as a central point of reference. As Participatory Budgeting has finally arrived on US shores (Chicago, New York, and Vallejo, Calif.), it completes a twenty-five year journey from social movements and leftist parties in Brazil during the end of its military dictatorship to the heart of the Empire, via a number of international networks and agencies. Participatory Budgeting provides us with an unusually clear vantage point from which to explore the real-world possibilities of Real Utopian thinking.

The global travel and adoption of Participatory Budgeting is a remarkable story. A relatively simple idea—that “ordinary citizens” should have a direct say in public budgets that impact them—it has traveled the world by the most unexpected routes and landed in unlikely sites. Some twenty-odd years after its shaky start in the leftist city government of the Workers’ Party of Porto Alegre, and twenty-five after its first mention by neighborhood activists in that city, the idea and basic blueprint of Participatory Budgeting have now circled the world, having been implemented in hundreds of cities in all continents. First, it circulated through Workers’ Party networks in the 1990s reaching throughout Brazil, before becoming popular throughout Latin America, via political party networks and then nongovernmental organizations (NGOs). Hundreds of municipal Participatory Budgets were developed in Argentina, Chile, Uruguay, Peru, Ecuador, Venezuela, Guatemala, the Dominican Republic, and elsewhere in the region. In the 2000s, Participatory Budgeting then attracted the attention of international development agencies as well as that of activists in the Global North who learned about it through the World Social Forum. Since 2000, the World Bank and UN agencies have, in one way or another, helped bring Participatory Budgeting to Asia and Africa, in countries such as Turkey, Fiji, Senegal, Mozambique, and Zimbabwe. And at the same time, European cities begun to implement this idea, once described as the “return of the Caravels” by Giovanni Allegretti and Carsten Herzberg. At the time of this writing, there have been dozens of experiences in countries like Spain, Portugal, France, Italy, Germany, England, and Albania. Participatory Budgeting has, along the way, become official government policy in Venezuela, Peru, and the Dominican Republic, and most recently, actively promoted by subsequent Labour governments in Britain. It has even appeared in the United States, starting with Chicago’s 49th Ward in 2009.
There are several striking features to this journey, but we begin this essay by focusing on one: the seemingly endless adaptability of Participatory Budgeting to the most varied contexts and its compatibility with the most diverse political projects: left, right and center. As the idea traveled from the South of Brazil to other places within Latin America in the 1990s, it slowly but surely gained acceptance by political parties outside of the left. As it traveled internationally, it became completely dissociated from progressive parties altogether. By the time it arrived in the United States, some of its implementers still invoked social justice, but it was delinked from progressive institutional projects and instead became part of the loose toolkit of ideas for innovative good governance, part of the “fast policy transfer” that Jamie Peck has described as characteristic of our era.5

In the 2000s, Participatory Budgeting had become completely politically polyvalent. Actors as varied as the World Bank and the Chávez government in Venezuela promoted it. The Participatory Budgeting Unit, a promoting organization in England, in one of its “how-to” pages, describes how to make a pitch for Participatory Budgeting to your local elected official, instructing advocates to choose from a menu of arguments to make for it based on the councilor’s political leanings. Greens and progressives might find resonance in Participatory Budgeting’s local empowerment, but centrists and conservatives do so as well: as it should be framed as a “sensible step in decentralising and localising responsibility.” For conservatives, Participatory Budgeting is to be promoted as fostering “community cohesion,” “innovation,” “social entrepreneurship” and “restoring trust” in government.6

The argument we make in this article is that Participatory Budgeting, in its original versions as part of a transformative left project, was but one part of a broader set of institutional reforms. In addition to open meetings where citizens decided on priorities (the more visible part of Participatory Budgeting), a much-less visible but crucially important institutional architecture created the conditions for those decisions to be meaningful by linking them to the centers of governmental decision making. These real democratic reforms of the state apparatus were manifold, and included, among others, reforms to subordinate the local bureaucracy to citizen demands and to protect the “chain of popular sovereignty” from outside influence by creating a cabinet-level special department above fiefdom-like municipal departments through which all Participatory Budgeting projects would be approved. The combination of the open meetings with these reforms made PB participation come closer and closer to effective popular control of the local state. In fact, a recurrent problem noted in the literature with the early Participatory Budgeting experiments was that elected city councilors often opposed the process due to feeling sidelined.

We describe these two elements as the communicative and empowerment dimensions of Participatory Budgeting. We refer to the open structure of transparent meetings to decide on projects and priorities as the communicative dimension because the meetings are based on procedures that regulate the conditions of communication, democratizing the nature of demand making in civil society. We refer to the connection of those meetings to the centers of decision making as the empowerment
dimension. To put it bluntly, in the global translations of Participatory Budgeting, the communicative dimension has traveled well, but, with very partial exceptions, the empowerment one has not. When empowerment dimensions appear in subsequent Participatory Budgeting processes they are usually invented locally and tacked on to the structure of meetings. Because the empowerment dimension is more complicated to implement, it has often been a muted aspect of the process. Defined in this way, the danger exists that Participatory Budgeting becomes only peripherally connected to centers of power, and instead becomes linked to small discretionary budgets, bound by external technical criteria. It becomes a process of one-sided democratization that brings greater transparency and social justice up to the point where demands are delivered to state officials; what happens after that point—let alone what portions of city budgets are turned over to the popular mandate—are left untouched. We worry about this reduction of the process and discuss ways to recapture the empowerment dimension, and ultimately, Participatory Budgeting’s emancipatory potential.

To be clear, the argument we advance in this article should be read as distinct from the blanket condemnations of participation that have become increasingly commonplace; but it is also distinct from a more traditional “de-radicalization” or cooptation argument. A cursory reading of the travels of Participatory Budgeting story might lead to an argument that under the rule of a leftist social-movement party Participatory Budgeting was a progressive experiment, while under other banners it has not been. Our argument is different, and much more specific: it was the combination of the communicative and empowerment dimensions that made the participation so consequential and transformatory. That it happened under a particular political context is important to understanding how it came about, but incidental to our main argument. In this case, we are agnostic, and frankly less directly concerned with the particular composition of forces that could bring about such an institutional architecture in other places. Certainly it is hard to imagine it, absent a political project and mobilization from below, but our goal is not to map in advance the contours of such a project. What we are more concerned with here is developing a more precise set of analytic tools to discern different aspects of Participatory Budgeting, and by extension, other Real Utopian proposals. The set of critical tools we propose should allow us to question participatory proposals from political actors who have our sympathies as well from those who do not.

Our article proceeds in parts. First, we briefly describe Participatory Budgeting in both its communicative and empowerment dimensions, and its take up by the Real Utopias discussion. We then discuss the global travel of Participatory Budgeting defined solely as a toolkit of communicative reforms and the pitfalls of such a reduced model. We then argue for the value of a more complex architecture that articulates Participatory Budgeting procedures with decision making, before concluding with specific suggestions to recapture the emancipatory dimensions of participation.

**Participatory Budgeting as a Real Utopia**

Participatory Budgeting is at its heart a relatively simple idea: citizens deciding over the priorities and projects that make up a public budget. The “Brazilian version” that
was implemented in Workers’ Party administrations throughout the 1990s and early 2000s was in dialogue with a “basic blueprint” of Participatory Budgeting that had been circulating among Workers’ Party networks and provided the starting point for most of the Participatory Budgeting experiments that took place at the time in Brazil. This was essentially closely modeled on the famous “Porto Alegre model,” which was in place in that city from 1991 until 2004. This blueprint had two components: a yearly cycle of assemblies where participants choose and debate projects, and a reshuffling of the Administration.

Participatory Budgeting has been part of the Real Utopias canon since the 2003 volume, and Real Utopian thinkers have returned to it time and again for inspiration. It connected, specifically, with the discussion on Empowered Participatory Governance (EPG). As is well known, the Empowered Participatory Governance proposal is an ideal-typical institutional design proposal for deliberative decision making and pragmatic problem solving among participants over a specific common good. It is, in principle, applicable to a wide-range of situations. It is understood to center on reforms that devolve decision making to local units that are supported, but not directed, by a central body. These units are, in turn, truly empowered to enact their decisions. This model aims to foster redistributive and efficient decision making that is deliberative and democratic and superior to command-and-control structures on a number of counts.

The Porto Alegre experiment, which was the case study cited in the volume, met the criteria of the Empowered Participatory Governance proposal in a number of interesting ways. First, the process created direct deliberation among citizens at the local level and devolved a substantial amount of decision-making power to these local settings. These citizens were involved in pragmatic problem solving, and monitoring and implementing solutions achieved. These continuously deliberative processes unfolded over the years, meaning that participants had chances to learn from mistakes and extend their own time-horizons of what an acceptable outcome might be. These local units, though vested with substantial decision-making power did not function completely autonomously from other units or from central monitoring units. Rather, central agencies offered supervision and support of local units but respected their decision-making power, the feature of recombinance. The Porto Alegre case also showed how complex management of a whole city could occur through combinations of direct and representative democratic forms.

Disaggregating Communicative and Empowerment Dimensions

The Real Utopias discussion of Participatory Budgeting, like most other accounts of the time, tended to emphasize the process of decision making within Participatory Budgeting over the processes that linked those decisions to government actions. There are nuanced distinctions between bargaining and problem solving within forums, and there are careful accounts of how truly inclusive participatory forums are. There is much less on the sources of funding for Participatory Budgeting, let alone distinctions between, say, decisions on operating and capital budgets. And more attention has been paid to the
coordination between neighborhood forums than to the coordination among municipal departments, or between municipal departments and local planning agencies. There are careful counts of the gender balance of speakers at forums but no counts of how often popular decisions were countermanded by technical criteria. The research of the time tended to be participant-centered, and viewed the process very much as participants might: a lot of detailed attention to one’s neighbors and proximate others like facilitators, with the government machinery more elusive and fading into the background.10

Today, with the benefit of hindsight, however, it is easier to return to the model to reread it in a more complex way, attentive to both participant-side and institutional perspectives. It is also a more pressing task. On one hand, the proliferation of Participatory Budgeting projects call for some more nuanced analytics beyond analyzing rules at meetings and counting participants. The case of the city of Porto Alegre itself is especially instructive. There, after the defeat of the Workers’ Party in late 2004, a politically conservative coalition maintained the surface features of Participatory Budgeting while returning the actual functioning of the administration to more traditional modes of favor-trading and the favoring of local elites. On the other hand, the romanticized identification with the architects of the process that formed the political backdrop for many of the analyses is also no longer sustainable. Leaving aside the corruption allegations about the Workers’ Party that have surfaced, a number of careful research projects on the numerous participatory forums established by the national Workers’ Party administration in Brazil (2002-present) have shown that the veneer of radical democracy can coexist with quite conservative policies.11 One of the lessons for critical scholars is probably that agnosticism, rather than what anthropologists call “ontological complicity,” might be a better stance from which to evaluate participatory processes.

From the point of view of the community activists who first conceived of Participatory Budgeting, it is possible to analytically separate into features that have to do with conditions of communication, and those that have to do with empowerment. Nonetheless, we do so, on the basis of the version that was implemented by Workers’ Party administrations throughout the 1990s and early 2000s. This was in dialogue with a “basic blueprint” of Participatory Budgeting that had been circulating among Workers’ Party networks and provided the starting point for most of the Participatory Budgeting experiments that took place at the time in Brazil.12 This is essentially closely modeled on the famous “Porto Alegre model,” which was in place in that city from 1991 until 2004.

The Communicative Dimension of Participatory Budgeting

The democratic discussions on urban infrastructure projects are the best-known feature of Participatory Budgets. Designed to match the municipal budgeting cycle, processes were organized around a schedule of government-sponsored meetings that began early in the year—around March or April, ending in November. All processes began with assemblies, or open meetings, throughout the town or city, ending when a
series of selected projects was forwarded for inclusion in the yearly budget. Most of the democratic discussion and deliberation took place in these assemblies, and throughout the year assemblies had different purposes: early on, they served the purpose of informing participants about the process and about available resources; later, particular projects were proposed and debated, and representatives were chosen. The last assemblies were devoted to making the final decisions on the budget. Typically, Participatory Budgeting processes drew large numbers of participants, with as much as 10 percent of the total population of a town coming to a meeting at some point in some recorded cases.

Much of the scholarship on Porto Alegre and on Brazil has alluded to Participatory Budgeting meetings as a public sphere. Indeed, self-rule in Participatory Budgeting is conceived of as a deliberative process, closer to Habermas’ theory than accounts of direct democracy or theories of radical democracy. But there are significant differences. For Habermas, as is well known, political self-rule takes place in two stages: first, a casual discussion outside institutions (in the “life-world”), and then a formalization of this debate in a public opinion that would influence the institutional actions. The key link for Habermas is social movements, which have the power to amplify demands in the public space. Porto Alegre’s Participatory Budget changed this scheme within a characteristically deliberative framework. What for Habermas and others was a natural sequence of informal discussion-social movements-political system gave way to formal discussions bounded by procedures and a direct influence on policy.

The Participatory Budget proposal took the thinking behind the deliberative turn into a participatory institutional framework. The principal difference has to do with the link between public discussion and government. In a purely Habermassian sense, the influence of citizens on government is highly contingent on their ability to frame a problem and mobilize allies, and the separation between rulers and the ruled is wide. Participatory Budgeting, instead, aimed to rationally translate bottom-up demands and structure the nature of those communications according to procedures. Through Participatory Budgeting it is the administration that organizes public spaces ruled by deliberative frameworks.

In any case, Habermas offers a counterfactual standard against which we can evaluate the communicative dimension of Participatory Budgeting as a process of democratization of political will formation. For Habermas, the formation of political will starts in a debate between individuals in public space, in the context of shared understandings of action-orientation. These take place under specific conditions: inclusion (nobody can be excluded from participation in a discussion that interests them), the absence of coercion (anyone can take part in the argument and counterargument freely without being subject to domination by others) and openness (each participant can start and continue the discussion on any relevant topic, including on the procedures to regulate the discussion).

By moving this critical framework to Participatory Budgeting, this gives us several counter-factual standards against which we can judge specific experiences:
1) What is the **intensity** of the participation? Who actually participates? Are there features of these participatory spaces that prevent them from being open to all?

2) How **inclusive** is the deliberation? In addition to presence at assemblies, do all citizens “deliberate”? Are there systematic biases about who speaks, and who decides? Is the technical language made accessible to all?

3) How **democratic** is the deliberation? What is the quality of decisions emanating from the participatory process? Do participants feel free to argue and to open debate or discuss the rules governing discussions?16

The scholarship on Participatory Budgeting, in the Brazilian cases as well as in subsequent ones, has addressed the communicative dimension quite carefully, and “participant surveys” continue to be a global mainstay of the research effort.

**The Empowerment Dimension of Participatory Budgeting**

Self-rule, however, does not rest only in communication, which leads us to the second component of Participatory Budgeting, the coupling of the assemblies with administrative structures. We refer to this as the empowerment dimension. For Habermas, as well as for much of civil society theory, the link between deliberation and public policy takes place through the mediation of political and social organizations.17 Participatory Budgeting, in contrast, sets up an institutionalized link. Relying on deliberative processes at the level of proposals (where they were valued for their reasonableness in noncoercive and egalitarian spaces), it coupled those proposals to government actions through real democratic reforms of the state apparatus. As we describe below this was more than the political will to respond to popular demands, but included a thoroughgoing administrative reorganization. These are three, less visible, institutional features of Participatory Budgeting, which we call the (exclusive) conveyor belt, bureaucratic participatory reforms, and the forum of forums.

First is what we describe as the (exclusive) conveyor belt. The conveyor-belt image is meant to invoke the idea that there is a clear and transparent institutional link between popular will and government actions with a minimum of veto points or room for discretionary changes. The “chain of popular sovereignty” was protected from the moment decisions were made to their implementation. This, for example, included a yearly, easily accessible and understood “Book of Projects” that listed when projects were decided, how they were funded, and the timeline of their completion. Any technical changes or amendments that appeared along the way were returned to participants. A new budget planning office was created that centralized management accounts and Participatory Budgeting. Administratively, it stood above municipal departments. The idea was to “ring-fence” the capital budget from other sources of pressure. As an administrative body above municipal departments, this was a way to ensure impartiality in implementation.18 And while the budget was subject to approval by the municipal city council, the pressure and monitoring of large numbers of participants meant that it was usually approved without modifications. This conveyor belt was the exclusive place for demands involving city funds, and the near-exclusive point of contact.
between government and citizens. All other channels for citizen demand-making other than Participatory Budgeting were essentially closed. Contact with the administration on the part of the population was made almost exclusively through the Participatory Budgeting process.19

Second, complex institutional arrangements prepared the administrative machinery to accept these inputs, which we call the bureaucratic participatory reforms. In order for “participation to come into the administration” it was necessary to create new patterns and practices within the administration. In addition to the direct, institutionalized links between participation and government action (which implied centralization), there was a decentralization of the administrative machinery.20 It was recognized that bureaucrats and offices were used to dealing with different sorts of inputs than those developed at neighborhood assemblies by the city’s poor residents. All municipal departments were required to create positions of community facilitators. Community facilitators were to be the “face” of each municipal department in each of the city’s districts, and were required to attend Participatory Budgeting meetings with the express purpose of helping participants prepare technically viable projects and to be accountable for the ongoing projects. That is, they were responsible for serving as interface between community and technical experts within the departments. All community facilitators attended a weekly forum to make participatory processes coherent. As much as possible, “technical expertise was to be made subservient to the popular mandate, and not the other way around,” as one of the facilitators described in an interview in 1999.

Third, there was a higher tier of participatory structures that served an important “forum of forums” function. This was the Municipal Council of the Budget—it brought together representatives from various points of the process. Its purpose was to debate and legitimate the process as a whole. The members of the council dealt with unexpected events beyond the rules; they deliberated and decided on the rules of the process; they set broad investment priorities according to abstract social justice criteria; and they acted as intermediaries between municipal government and local-level participants. This forum of forums provided the ability of participants to self-regulate the process and to have a second-order debate about the general principles that finally would shape administrative public policies.

The Importance of The Empowerment Dimension

This second set of reforms connected the deliberative forums with government actions. It included the creation of a direct and exclusive link between forums and decisions, a set of changes in the bureaucracy to be able to process those decisions, and a forum for second-order discussions about general principles. This, in our view, was what made the deliberative forums on urban infrastructure, as novel as they were, into a transformative experiment that restructured social space. In it, we can glimpse political self-rule and the utopia of a political project based on participation. The EPG proposal itself, of course, distinguishes itself from some of the New Left proposals of the 1960s with its insistence on empowerment as well as participation. Cohen and Rogers, in
commenting on the EPG proposals in the 2003 volume, warn that it is important not to forget “power” when speaking of Global North-based proposals, because “they are as much about shifting the balance of power to create democratic conditions in the first place […] as they are about establishing specifically deliberative forms of democratic practice.”

If Habermas is the theorist with whom we associate the communicative dimension of Participatory Budgeting, we can find some inspiration in the political philosophy of Rawls for thinking about this empowerment. Rawls is known for many contributions, but for the discussion here, his insights on the exercise of public reason are most relevant. For Rawls, invoking public reason involves justifying a particular position by way of reasons that people of different backgrounds could accept. Specifically, it means orienting and justifying government action on the basis of verifiable and debatable abstract criteria of social justice.

There are several interesting features of this empowered debate. First, it was a debate in which all had to participate. Participatory Budgeting was the only connector between citizenry and local state, and everybody—rich or poor, organized or unorganized—had to debate their proposals within the new structured public sphere. Second, deliberations were structured by principles of social justice. Participatory Budgeting decisions were weighed and sorted by social-justice principles decided on by participants. The mechanism and description of the criteria are available elsewhere. It solved the problem of arbitrariness in a democratic scenario, providing a public, revisable, and deliberative reference to the reason-giving politics. Further, the presence of this social justice proceduralism endowed participants with an instrument that did not depend solely on the goodwill of elected representatives, and that diminished the degree of discretion of bureaucrats. But it also bridged the gap between citizens’ proposals at assemblies, always suspected of being biased by partial interests, and administrative outcomes that are required to fit with long-run policies.

The consequences of the combination of communicative and empowerment dimensions were significant. First, participants, through the Council of the Budget, were able to change the social-justice criteria, as well as the rules of the process. They were also able to influence how many municipal resources were dedicated to the process. They were, in other words, able to change the terms of their participation in terms of its relationship to government. The process provided a clear counterfactual against which the exercise of power could be evaluated, making the devolution into charismatic authority less likely. But second, and perhaps more dramatically, it allowed the administration to carry out a pro-poor policy under a legitimated political framework. Applying social-justice criteria, administration gave priority to proposals arising from the Participatory Budgeting, distributing the budget among the different municipal areas and setting up the management of institutional policies. Participatory Budgeting thus offered a unique way to articulate participation and empowerment within modern political arrangements. For former Mayor Raul Pont, Participatory Budgeting was an alternative to the historic dilemmas faced by representative democracy: how to articulate power with participation and social justice. But in contrast to an earlier Latin American tradition on the left, Participatory Budgeting placed the political debate
about emancipation and participation within representative institutions. Only then it could be possible to create “the political and legitimacy to treat unequals unequally.”

Thinking of the empowerment dimension invites us to ask not only about the deliberative intensity and quality, but also to examine the intensity with which participants can qualify their preferences and sort them, as well as the intensity of the connection between participation and the exercise of authority. The empowerment dimension has for us, four different, interrelated criteria against which to judge other Participatory Budgeting experiments:

1) The primacy of the participatory forums. That is, if the participatory forums are not the exclusive point of contact between government and citizen, how important a point of contact is it? Are there other ways of accessing government resources, and how important are those?

2) The scope and importance of budget issues that are subjected to participation. How much of the local budget is subjected to participation, and how important is that budget to social justice?

3) The degree of actual participatory power over the budget. Are there institutionalized, direct, and transparent links between participation and government action? Which, if any, administrative reforms are undertaken to prepare the state apparatus to receive participatory inputs? What discretion do elected officials, technical staff, and bureaucrats have over the decisions once they are made?

4) Participation’s self-regulating, or constitutional aspect. To what extent are participants able to determine the rules of participation? To what extent are they able to debate and determine social-justice criteria that will order the process? To what extent are participants able to determine the reach of participatory influence over government affairs?

Much of the research on Participatory Budgeting, as we have argued, has tended to be less attentive to this second empowerment dimension. Part of the reason is that the blueprint that has traveled only includes the arrangements for the first communicative dimension.

The Global Travel of an Isolated Device

In the 2000s, the Participatory Budgeting idea traveled much further than Brazil. After implementation in Europe, and then the rest of Latin America, Participatory Budgeting arrived in Africa, Asia, and North America. If the travel within Brazil had shown that Participatory Budgeting was successful, modifiable, and not necessarily only good for redistribution, in this second stage the idea traveled as a success story of primarily “good governance,” and one divorced from administrative reforms. The Workers’ Party innovation, in separating it from any identification of participation with social movements and associating it with a transparent and efficient administration, made it an attractive device. The fact it seemed to work in different contexts also helped. But
it was the process of translation, which turned Participatory Budgeting into an instrument *separable from the empowerment dimension* that propelled the transnational journey in which Participatory Budgeting crossed national, cultural, and political boundaries. By the late 2000s there were consolidated networks promoting Participatory Budgeting in all continents. The numbers representing the spread of Participatory Budgeting are impressive. By 2005, there were roughly 200 Participatory Budgeting experiences outside of Brazil; by 2008, there were at least 500, and by 2010, the sum total of Participatory Budgeting experiences is *at least* 1,500. Today these experiences are concentrated in Latin America and Southern Europe, with a strong presence in Northern Europe, and a significant number of cases in Africa, Asia, and Eastern Europe. North America had a half-dozen experiences at the time of this writing.26

It has become commonplace for critical scholars to attack, in blanket fashion, participatory reforms that have become so fashionable as providing a friendly façade to neoliberal reforms while fostering a sense of responsibility in communities for problems beyond their control. Scholars have challenged the admittedly “heroic claims” made on behalf of participatory approaches,27 while taking “participatory boosterism” to task for failing to address questions of power, inequality, and politics.28 As part of a new rationality of government that calls forward an entrepreneurial citizen, participation emphasizes some of the most important characteristics of that citizen: self-regulation, responsibility for one’s own problems, and a nonconflictive partnerships with the state.29 Because participation in government is seen as an alternative to conflictive mobilization and disruption, it is argued, it becomes part of a set of strategies that depoliticize conflicts and thus pave the way for ever-more aggressive neoliberal reforms of the state. Leal, who calls participation a “buzzword in the neo-liberal era,” argues that it is no “coincidence that participation appeared as a new battle horse for official development” just when the impacts of earlier shock treatments were being felt.30

In our view, valuable as some of the specific critiques are, we do not find it useful to generalize from clearly hollow processes promoted by international agencies to all participatory institutions in all contexts, as some authors do. Specific Participatory Budgeting processes need to be evaluated in their contexts. We need to ask about the two dimensions we alluded to earlier: the intensity and quality of communication and the intensity and quality of empowerment. International toolkits only include the communicative dimension, as we have argued elsewhere, and the empowerment dimension is entirely dependent on local implementation. Because Participatory Budgeting is, in this way, also generally defined as *external* to the state, rather than as part of it, the series of real democratic reforms and connectors between the communication and state actions tend to be “blackboxed.” This does not mean, however, that the empowerment dimension is necessarily completely absent.

There is by now some analysis of the changing models of Participatory Budgeting around the world, in addition to our own research on its transformation into a best practice.31 Experiences are quite diverse. Generally speaking, in global terms, the yearly cycle of participation remains important, and the participatory assembly
remains the centerpiece of the experience. In many cities the division of cities into districts is absent, often leading to a process organization based on a single assembly. The communicative dimension appears to be a constant (or at least more present), but the empowerment dimension varies widely.

The case of Europe is telling. Today, Participatory Budgeting is carried out in Europe in almost 200 towns or cities in a dozen different countries (and with a prospect for growth in the context of countries such as England, Portugal, Poland, Germany, and Sweden). The meetings are held in both small and large towns or cities: from Figaró in Spain or Borbona in Italy (with 1,000 inhabitants) to Cologne in Germany, with its one million inhabitants. Some experiences link the process of Participatory Budgeting with concrete spaces of decision making open to inhabitants, while others are only consultative, and the public meetings become places for merely expressing complaints, needs, and hopes within a mechanism of “selective listening” where the final decision on spending priorities rests in the hands of elected officials. The methods used are also very diverse: from the selection of participants by means of lottery (random selection), to the participation of only association or NGO representatives, or open and general participation (as in most cases). Beyond this, it is not possible to identify common design principles behind European Participatory Budgets and differentiate them from other participatory mechanisms in Europe.\(^3\)

There are, however, some clear national patterns. Most French and Portuguese experiences are aimed at “bringing citizens closer to government”; German examples are part of a more general modernization of the administrative machinery; some Spanish examples, above all those led by the conservative party, function on this principle. The English cases have to do with forms of public administration directed toward “community development,” while new Swedish experiences emerged in 2009 with the primary aim of reactivating social relations in the context of a welfare state threatened by severe cutbacks due to the economic crisis. Using the criteria for empowerment we have laid out above (primacy, scope/importance, participatory power, and self-regulation), most of the European cases would tend to not do very well on the first two criteria, but with more variation on the latter two. In terms of **primacy** of the participatory forums, which would be whether the participatory forum is the only or the primary point for claims-making, in most cases Participatory Budgeting would be just one connector between citizens and local state, not at all exhausting the communication between them.\(^3\) And, as with deliberative spaces, the formation of new political subjects speaking for the “whole” has often come into conflict with other protagonists and other channels.

In terms of **scope/importance**, which is the portion of the budget subject to the process and how important that portion is, a general feature of European cases is that these are small, discretionary budgets, and that urban infrastructure in itself does not have the valence that it did in Brazil. That said, in terms of participatory power, some interesting variation exists, with some cases, as the Spanish ones, for example, having greater institutionalized power than the cases that are described as more “advisory.” Particularly in those cases where participation is larger and more public, there is something like a *de facto* participatory power. And finally, there often is some power of
self-regulation. In many of the cases participants decide on the rules of the process itself, usually at meetings at the outset. This self-regulation does not extend over the empowerment dimensions themselves (i.e., whether the Participatory Budgeting extends over this or that part of the budget, or what role the technical staff of the administration will play), but it does afford an opportunity for an abstract discussion of the general principles at play.

The reduction of Participatory Budgeting to its communicative dimension with limited elements of the participatory dimension poses at least three dangers from the point of view of an emancipatory project. First, participation can become disconnected from the decisions that matter most to communities. As we have mentioned before, there is a strong attraction for Participatory Budgeting to be implemented through the path of least resistance, and thus become connected to small and discretionary budgets. This could imply community effort and organizing around issues that are less pressing from the point of view of social justice, or worse, have the agenda of movements be dictated by the administrative possibilities rather than more autonomous conversations about needs. A second possibility is that participation might come to be understood as a technical solution, rather than as a political method of emancipation, what scholars have sometimes termed the de-politicizing of participation. A third concern is that a high degree of discretion over participation outcomes remains in the hands of others in this way; there is the possibility of hijacking by legitimate charismatic authority as well as the possibility of demobilizing communities that invest time and energy into processes that become understood as shams. Along these lines, some of the studies on the experiences have indeed shown the usual weak impact they have had on the dynamics of the municipalities, even when the experiences have been devised with an emancipatory rhetoric in mind.

But the main risk of this is to turn Participatory Budgeting into a simple process of revelation of individual preferences, adjusting it to the routines and the goals set by the New Public Management framework. This process could include a democratization of the actors who are able to participate in public policies, but participation is divorced from questions of social justice. One clear consequence of the transformation of Participatory Budgeting into a best practice has been the marginalization of social justice principles that inspired the initiative in the first place. Its principal justification now has to do with good governance and the universal participation, which fits well with the neutral and technical language of Participatory Budgeting. In this way, Participatory Budgeting becomes one of many tools available for good governance, and its expansion, in many cases has taken place primarily as a solution to political disaffection, in which the involvement of citizens becomes an imperative. “Good governance,” following Paul Wolfowitz, president of the World Bank from 2005-2007, has come to signify those “things that enable a government to deliver services to its people efficiently,” made possible by “combination of transparent and accountable institutions, strong skills and competence, and a fundamental willingness to do the right thing.” From this perspective, Participatory Budgeting becomes a good tool to promote greater accountability and give voice to citizens in public decisions, improving good governance from outside of the administrative machinery. Like many other
tools for good governance, it is prized for its value-neutrality, its ease of implementation, and its ability to attract many different kinds of institutional stakeholders. Participatory Budgeting is called for when there is a deficit in good governance. It is not surprising, then, that Participatory Budgeting, as a tool for good governance, is sometimes also treated as redundant. Anwar Shah, a World Bank expert on Participatory Budgeting, argues that in a democratic setting, where there is the rule of law, Participatory Budgeting can be a costly repetition of institutions of representative democracy. He argues that, “if there is a democratic process, participation, if there is rule of law, then Participatory Budgeting is not needed.” Only in the absence of democratic participation, “then one has to have some sort of participatory process to hear the voices that have not been heard.” Many politicians in local governments elsewhere share Shah’s perspective.

Can Participatory Budgeting Be a Transformative Reform?

To summarize our argument so far, we have shown that in a first version of Participatory Budgeting there were two important dimensions to its institutional design: a communicative, and an empowerment dimension. The former has to do with open, transparent, and egalitarian communication. The latter has to do with the way that communicative inputs are actually linked to state structures through a second-order discussion on justice that allow participants to define the terms of their own participation. We specifically identified four dimensions of empowerment: primacy, scope/importance, participatory power, and self-regulation. Together this is what made Participatory Budgeting such good fodder for Empowered Participatory Governance proposals, and Real Utopian thinking more generally. The global travel of Participatory Budgeting, however, has been of an institutional blueprint based only on communication. Toolkits for global implementation often emphasize the yearly cycle of meetings, rules for open and transparent assemblies, and ways to run voting procedures on proposals. They say little about reforms to pave the way to make those proposals compatible with administrative logics, let alone mechanisms that would allow participants to define the terms of participation, or how to make those the primary interfaces. In the global take-up of Participatory Budgeting the communicative dimension is present, but the empowerment dimension is more variable. In other words, looking around at the many global cases reveals a commonality around the set of meetings to discuss investments, but these are embedded within diverse national and political contexts that dictate the overall priority and purpose of the Participatory Budget. In its toolkit version, there is little about the empowerment dimension, and its take-up has more often been about good governance and citizen apathy than social justice or transformation, and concerns with the empowerment dimension have often been less important. As we have already expressed, our worry is that Participatory Budgeting becomes in the end a participatory experience that leaves citizens thinking collectively about irrelevant issues from the standpoint of the administration of power, as has so often been the case with traditional participatory devices. And to reiterate, the goal
of the analytic tools we develop here is not to disparage existing experiences, but to provide clear counterfactual standards against which to measure them.

Faced with these limits, Graham Smith invites us to think about Participatory Budgeting in relationship to past practices, rather than against alleged unfulfilled promises. Participatory Budgeting can certainly be an improvement on previous participatory practices by expanding the political subject, establishing and guiding deliberative procedures, and at least, letting citizens take a position on budget cuts. Sintomer, in his global research on Participatory Budgeting, points out that this is one of the few common denominators that we could find among the experiences in the world. We have argued elsewhere that the democratization of civil society is important, but we should not assume this is automatic, as other studies have shown disappointing outcomes. Recent research on Participatory Budgeting, for example, has analyzed its impact on civil society in Brazil, China, Africa, or Europe with mixed results. The democratization of civil society does have important implications in the organization of public opinion by incorporating a democratic reference in its formation. The fact that the Participatory Budgeting promoted a reform of the relationship between administration and civil society in democratic terms is no small matter. This is also not to say that cases are unchanging or that there are not ways for the empowerment dimension to be reintroduced to the broader discussion.

First, it is clear to us that one of the challenges for implementers and translators of Participatory Budgeting is that there is a strong pressure for Participatory Budgeting to be treated as an end in and of itself. One of the changes with the global travel of Participatory Budgeting has been the creation of dedicated Participatory Budgeting networks (of which both authors of this paper are a part) that have tended, over time, to become dissociated from other discussions of participatory democracy or from discussions about cities and social justice. Relatedly, instead of a broader political project (of which Participatory Budgeting was one part) Participatory Budgeting has become a platform in and of itself. But the narrower and narrower discussion has less and less room for other concerns. The expert presentation of Participatory Budgeting as value-neutral may feel like a necessity in order to introduce it in certain contexts, but that can limit the grounds for opening up the discussion again to speak of empowerment reforms. The line that is drawn between expertise and advocacy may make it difficult for technical experts to make claims on behalf of those more expansive moves. It is important, in our view, for Participatory Budgeting campaigns to connect with other movements that are, in different ways, pressuring toward empowerment and democratic control of the state. The range of potential allies here is wide, but it is important to think creatively. In the case of the United States, for example, living-wage activists, anti-police-violence campaigners, and anti-big-box retail organizers may not seem like immediate allies from the narrow point of view of shared interest in infrastructure investments, but are all very much working on empowering reforms of the state. Similarly, Participatory Budgeting campaigns ought not to lose sight of desirable budgets to control, even if they start with possible budgets. Without the connection between communication and empowerment, the most sensible path for Participatory
Budgeting is for it to be implemented through the path of least resistance: often budgets that will find the least resistance from bureaucrats or the powerful. In Europe, for example, Participatory Budgeting processes have been over discretionary portions of budgets, usually urban infrastructure, not over larger portions that are destined to economic development, for example. In many cases, it appears too complicated to start with those, but it is important not to forget them.

But most importantly, in our view, is that Participatory Budgeting processes need to look at the participants themselves for their utopian imaginings. In actual processes, there are myriad ways in which participants themselves tend to outrun the limits imposed on them. In our own research, no one has been more aware of the limits of experiences than participants themselves, who have sometimes pushed for an expansion of institutional features into enduring and meaningful connections to state structures. A common refrain in both European and US processes by social justice activists is like what one organizer relayed to us in the context of the process in Chicago:

I don’t care about the money. One million dollars is nothing to us, and it’s a small drop of the city budget. And we can’t really say we’ve ever really cared about “menu money.” We’re more interested in making sure we get the funding that we need for the projects that we care about for our constituents.

When asked why she was involved in the process at all, she went on to say,

We see it [the Participatory Budget] as an organizing tool. It will help our members learn more about the city budget and then we can press the alderman about other things he controls, and we can move on to tackle the city budget.

We raise, as a final thought, the issue of whether Participatory Budgeting can provide opportunities for citizens to go beyond its limits. Participatory Budgeting is as a platform for learning. Political institutions are opened, in part, to a direct involvement of citizens, with tools and methodologies to facilitate this. Individual citizens finally come to find an open space to express their needs and interests in connection with other citizens. Much of the time, though, as we have argued, this has happened in low profile processes within administrations, which are decoupled from political projects or broader reforms. Perhaps this is the reasonable limit for a starting point in the current context, but this is not the limit of what participation can come to be. The logic of a participatory experience anchored in a direct process of decision making can come to collide with institutional structures set up for something else. As the boundaries between “state” and “society” are not always self-evident, the question of where the citizen mandate ends and where expert prerogative begins with participatory decision making, for example, can become a source of tension and potential point from which to push the boundaries of the process itself toward one in which participants decide on its terms and transform the horizons of actually existing states. The question for implementers and sympathetic scholars alike is whether we have the ability to tap into the critical energy in ways that help expand the realm of the possible.
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Notes

1. And vice-versa. Several of us involved in the Real Utopias project have at one point or another intersected with the world of Participatory Budgeting, whether in Porto Alegre itself, at the World Social Forum, or at one of the other venues. The EPG proposal has been an important reference point in the Portuguese-language discussion.
2. The “Porto Alegre Story” is well known and well documented. For one version of events in English, see Gianpaolo Baiocchi, Militants and Citizens (Palo Alto: Stanford University Press, 2005).
4. There are a few accounts now of the global phenomenon, but it’s possible to find a general overview in Yves Sintomer, Carsten Herzberg, Giovanni Allegretti, and Anja Rocke, Learning from the South: Participatory Budgeting Worldwide—An Invitation to Global Cooperation (Bonn: InWEnt gGmbH, 2010).
10. This is true of Gianpaolo Baiocchi’s “Participation, Politics, and Activism: The Porto Alegre Experiment and Deliberative Democratic Theory,” Politics and Society 41 (2001): 43-63, but also true of very many subsequent studies on Participatory Budgeting.


15. There are different texts where Habermas describes the pragmatic conditions of communication. We recommend one of his later works, because he tries to answer some criticisms and he is especially clear about them: Jürgen Habermas, *Between Naturalism and Religion* (Cambridge: Polity Press, 2008), chapter 3, 77-97.


18. Brazilian administrations are notoriously fragmented, with groups within political parties (or parties themselves) occupying and exerting control over particular departments.

19. Certainly it became impossible to access funds, investments, or city projects outside of the participatory process. And Participatory Budgeting assemblies became the *de facto* setting to discuss government policies and implementation. It was not uncommon, for example, for a meeting with government officials over the school budget to turn to a discussion on the performance of particular schoolteachers. See the examples in Baiocchi, 2005.


23. There were four criteria: 1) Lack of public infrastructure, public services, or public equipment; 2) Population in territory with scarce resources; 3) Inhabitants in the district level; and 4) Citizens’ priorities at assemblies. To see a good explanation: Luciano Fedozzi (2001: 117-123) or Boaventura de Souza Santos, *Democracia e Participacao: O Caso do Orçamento Participativo de Porto Alegre* (Porto: Afrontamento, 2002).


26. A good review of global travel is provided in Sintomer et al., *Learning from the South.*


32. For example, the comparative study coordinated by Yves Sintomer, Carsten Herzberg, and Anja Röcke proposed a methodological definition, according to which the participatory budgets are processes characterized by the presence of five elements: (1) The financial or budgetary dimension is explicitly discussed; (2) they are organized at least at city level, or that of a decentralized district that corresponds to an elective institutional level (a neighborhood council or investment fund would not be a participatory budget); (3) they are repeated processes (a single meeting or an isolated referendum on budgetary subjects would not be a participatory budget); (4) they have to include a certain form of public deliberation (closed meetings of sectorial councils would not be participatory budgets, and nor would a survey about what citizens think about the budget); (5) they need a dimension of accountability regarding the results of the process, providing feedback on implementation of co-decided public works. See Yves Sintomer, Carsten Herzberg, and Anja Röcke, Démocratie Participative et Modernisation des Services Publics (La Découverte, Paris: 2008).

33. The deliberative process has the idea of broadening the spaces of political inclusion and it has generated a conflict between the old and the new protagonists. See Carolyn Hendriks, “Institutions of Deliberative Democratic Processes and Interest Groups: Roles, Tensions and Incentives,” Australian Journal of Public Administration 61, no. 1 (2002) 64-75.


35. Uma Kothari, “Power, Knowledge and Social Control in Participatory Development,’ in B. Cooke and U. Kothari, Participation, 139-52.


46. Gianpaolo Baiocchi, et al., *Bootstrapping Democracy*.


48. Giovanni Allegretti, “Participatory Budgeting in Africa and Asia.”


50. Julien Talpin (2011), for example, analyzed the deliberative performance in three European experiences, concluding that they all showed a deficit in its argumentative dynamics. He highlighted the lack of plurality, argumentative exchange, and learning. Ernesto Ganuza and Francisco Francés (2012) analyzed, meanwhile, the problem of inclusion and distribution of deliberative opportunities among participants in eight experiences in Spain. The work unveiled a considerable bias in participation, making it difficult to present a plurality of views in participatory meetings. However, these biases, which overlapped with those detected by Talpin (high presence of politicized participants, ideologically akin to the government parties, and a demographic profile of middle and upper classes, as in most participatory processes) blur when we consider the distribution of opportunities within...
deliberative dynamics. There, participants, independently of their origin, ideology, profile or skill, equally involve in deliberative dynamics, which allows us to suggest that, in spite of the argumentative shortcomings, the deliberative context would be accepted by participants and facilitate their involvement over the differences between them. Talpin suggested that in a noncoercive scenario, the deliberation has a chance if conflict is possible, that is, when different beliefs are met.

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